

# GUIDE TO CONTACTING YOUR CANDIDATES ABOUT THE CANDIDATE PLEDGE

The Candidate Pledge is a volunteer-led effort to get candidates and elected officials through all levels of government to use their office, if elected, to advance a Constitutional Amendment to stop big money and empower all Americans.

## HOW TO REACH YOUR ELECTED OFFICIAL: *It's simple.*

1. Decide who you'll ask to take the pledge. You can find your current elected officials who may be running for re-election here: [myreps.datamade.us/](http://myreps.datamade.us/). And you can find all candidates seeking office, many for the first time, by using [ballotpedia.org](http://ballotpedia.org).
2. Visit the candidate's website to find their contact information.
3. Send them an email about signing the pledge. You can [use this email template](#). Feel free to personalize it!
4. One week after initial email outreach, **follow up by phone**. Elected officials are short on time. Ask for a **15-to 30-minute meeting**, which is more likely to be accepted than longer meetings.

### PHONE SCRIPT:

Hello, my name is \_\_\_\_\_ and I live in [city, town, state or district]. As you may know, 75% of Americans from both parties believe there should be limits on the amount of money spent in political campaigns. The money of the super-wealthy and special interests is drowning out the voices of everyday Americans like me in our elections. It's time to fix this.

A constitutional amendment is the best way to allow for common sense limits on political spending. Already, 20 states and more than 800 cities and towns have called for this amendment, and more than 300 elected officials and candidates have signed the pledge vowing to support this Amendment if elected. Would you have 30 minutes in the coming weeks for us to meet – in-person, over the phone, or on a video call – to briefly discuss this issue?

5. At the meeting, tell your official why you are concerned about this issue.
6. Bring a [copy of the Pledge and the Candidate Pledge Fact Sheet](#) to discuss and leave with the candidate. Before leaving the meeting, ask when and how you can follow up next. **If you are unable to schedule a meeting**, follow up on your original email to ask again about them signing the pledge.
7. One week after the meeting, follow up as requested.

