

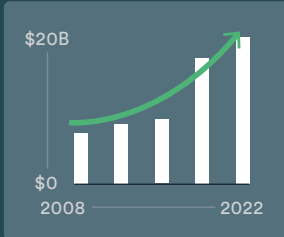


IMPACT STATEMENT

“ We need to repair the Constitutional foundation for election spending reform so that all Americans may participate in self-government as equal citizens. I hope all Americans can come together with American Promise to help this urgent, cross-partisan work.”

—OLYMPIA SNOWE, FORMER SENATOR (R) MAINE

Money Is Warping Our Politics...



Unprecedented **\$20 billion** elections, with costs doubling every cycle.

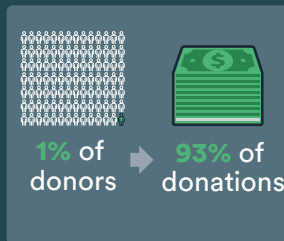


Staggering **\$500M** Senate races.

With much of the funds coming from out of state Super PACs.



Pervasive **foreign money** corrupting our elections.

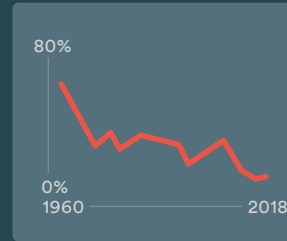


Outside money drowns out constituents' voices.

Alarming, just 1% of donors contributed 93% of Super PAC donations in recent election cycles.



Divisive attack ads turning Americans against each other.



Civic trust is eroding, with only 10% believing that "Government is run for the benefit of all the people."

And Americans overwhelmingly agree it's a problem.

86% of Americans believe that government **only serves big interests**.

10% of Americans believe that government is **run for the benefit of all the people**.

This isn't just a policy issue, it's a constitutional crisis.

A series of misguided decisions dating back 50 years has established the Supreme Court as the final word on campaign spending, making it impossible for citizens or lawmakers to effect any substantive change.

TO SOLVE THIS PROBLEM, WE MUST... →

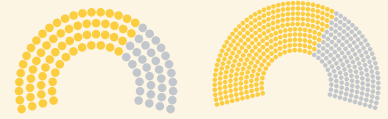
OUR SOLUTION

Amend the US Constitution

American Promise is devoted to a singular vision: Winning the **For Our Freedom** constitutional amendment to permit reasonable limits on political spending, ensuring every American voice counts.

Achieving this amendment requires:

1 Proposal by 2/3 of both the Senate and the House

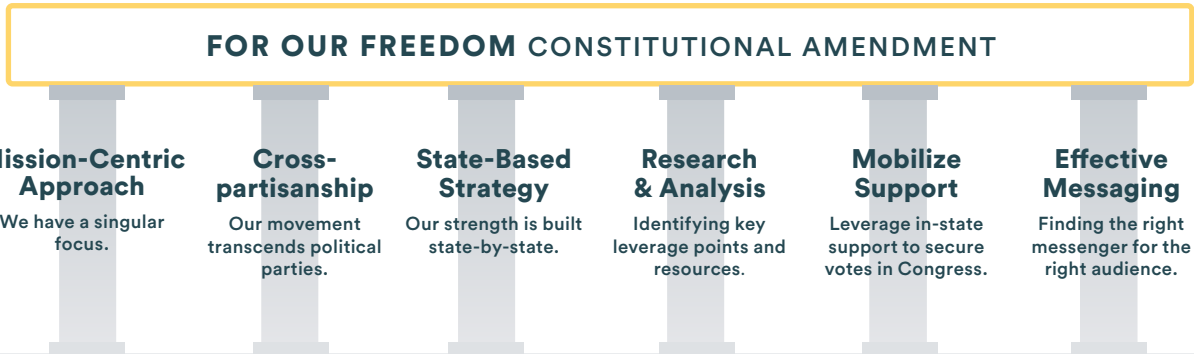


2 Ratification by 3/4 of the state legislatures

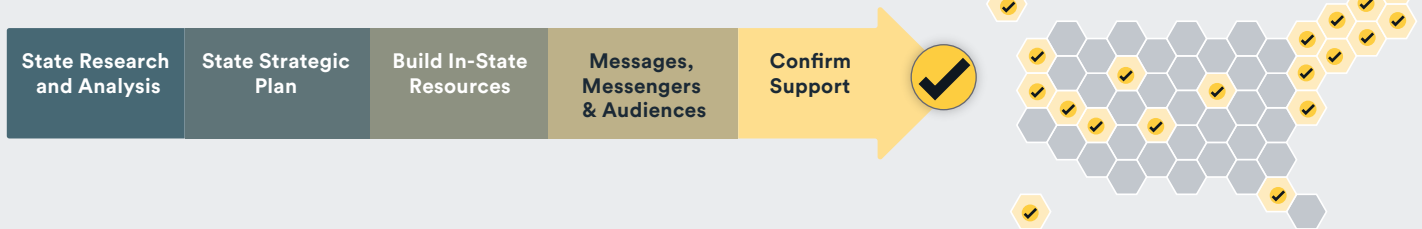


OUR APPROACH

Our approach to winning this amendment consists of **six pillars**.



OUR STATE-BY-STATE STRATEGY



The Choice is Clear

Moments of civic unrest have *spurred foundational change* that overruled unjust Supreme Court decisions, and now is such a time.

Throughout history, Americans have faced binary decisions:



Total govt. power over citizens

OR

Individual liberties

BILL OF RIGHTS | 1791

74 YEARS



Slavery

OR

Freedom

13TH AMENDMENT | 1865

48 YEARS



Appointed senators

OR

Elect senators

17TH AMENDMENT | 1913

7 YEARS



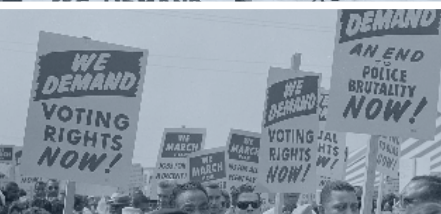
Continued disenfranchisement

OR

Suffrage for women

19TH AMENDMENT | 1920

44 YEARS



Discrimination based on race legal

OR

Discrimination illegal

24TH AMENDMENT & CIVIL RIGHTS ACT | 1964

60 YEARS TO TODAY



Today, our choice is equally fundamental

Elite mega-donors control our politics OR

Freedom in our elections and campaigns

THE FOR OUR FREEDOM AMENDMENT

What Makes American Promise Different



Focus

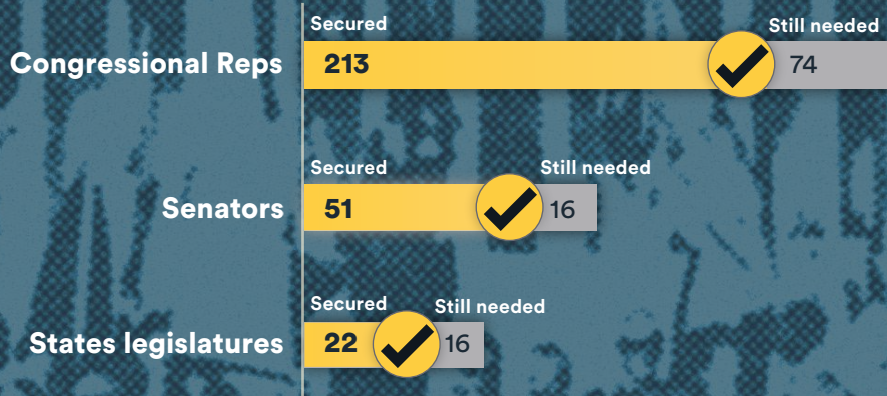
Amidst divisive times, our unwavering mission has drawn support from Navy Admirals, Army colonels, veterans, retired Supreme Court justices, and leaders from diverse sectors.



Cross-Partisan Commitment

Our board, advisory council, volunteers, and staff collaboratively tackle this crisis, putting politics aside.

Our Progress In the States and with Elected Officials



We ask to speak further with you about how you can support this mission

With public sentiment on our side and the urgency of the situation clearer than ever, the present moment is ripe for constitutional reform.

Leadership



Jeff Clements
President and Board Member
American Promise and American
Promise Education Fund



John Wass
Board Chair
American Promise Education Fund
CEO, Profit Isle



Professor Danielle Allen
ADVISORY COUNCIL
Professor
James Bryant Conant University,
Harvard University
Director
Harvard's Edmond J. Safra
Center for Ethics



Donnel Baird
ADVISORY COUNCIL
Entrepreneur
Founder
BlocPower



Dave Black
ADVISORY COUNCIL
Former President/CEO
Harrisburg PA Chamber
of Commerce



Leila Blodgett
BOARD OF DIRECTORS
Marketing, Financial Services



Cheryl Crawford
ADVISORY COUNCIL
Executive Director
MassVote



Elizabeth Doty
ADVISORY COUNCIL
Founder
Leadership Momentum



Mike Dukakis
ADVISORY COUNCIL
Former Governor of Massachusetts
Democratic Nominee for President



Doris Kearns Goodwin
ADVISORY COUNCIL
Presidential Historian
Pulitzer Prize-winning Author



Joe Kearns Goodwin
ADVISORY COUNCIL
U.S Army Veteran
Executive Director
National Service Now



Katharine Henderson
ADVISORY COUNCIL
President
Auburn Theological Seminary



Reverend Mitchell Hescox
ADVISORY COUNCIL
President & CEO
Evangelical Environmental
Network



MaryAnne Howland
ADVISORY COUNCIL
CEO
Ibis Communications and Global
Diversity Leadership Exchange



Maureen Kline
ADVISORY COUNCIL
VP, Public Affairs
& Sustainability
Pirelli Tire North America



Lawrence Lessig
ADVISORY COUNCIL
Professor of Law
Harvard Law School
Author, Democracy Reform
Leader



Lisa Lewin
ADVISORY COUNCIL
CEO
General Assembly Steering
Committee, Leadership Now

LEADERSHIP, CONT.



Dr. Charles Lewis

ADVISORY COUNCIL

Director

**Congressional Research Institute
for Social Work and Policy
(CRISP)**



Ella McGrail

ADVISORY COUNCIL

Student Leader
NH Rebellion



Bob Monks

ADVISORY COUNCIL

Executive
Author



Manu Meel

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BridgeUSA



Hon. James Nelson

ADVISORY COUNCIL

Justice (Ret.)
Montana Supreme Court



Christian Nolen

BOARD OF DIRECTORS

Investment Manager



Admiral William Owens

ADVISORY COUNCIL

Admiral (Ret.) U.S. Navy

fmr. Vice-Chair
Joint Chiefs of Staff

fmr. CEO
Norte

Chair
AEA Investors



Gov. Deval Patrick

ADVISORY COUNCIL

Fmr. Governor (D- Massachusetts)
2007–2015



Matt Patsky

ADVISORY COUNCIL

CEO

Trillium Asset Management



Tamara Piety

ADVISORY COUNCIL

Professor

**University of Tulsa College
of Law**



Trevor Potter

ADVISORY COUNCIL

President

Campaign Legal Center

Former FEC Chair, Former
Campaign Counsel to
Sen. John McCain



Ann Ravel

ADVISORY COUNCIL

Former Commissioner & Chair
Federal Election Commission



Alex Renard

ADVISORY COUNCIL

Managing Director
Renard Venture

Founder
Cedar Ridge Outdoors

Republican candidate,
State Senate 2018



Neal Simon

ADVISORY COUNCIL

Author

Fmr. CEO

Fmr. U.S Senate Candidate



Alan Simpson

ADVISORY COUNCIL

Former Senator
(R-Wyoming)



Olympia Snowe

ADVISORY COUNCIL

Former Senator
(R-Maine)



David Trahan

ADVISORY COUNCIL

Fmr. State Senator
(R-Maine)

Executive Director
Sportsman's Alliance of Maine



Hon. Nina Turner

ADVISORY COUNCIL

Fmr. Ohio Senator (D-Ohio)

President

Our Revolution



David Walker

ADVISORY COUNCIL

U.S Comptroller General (1998-2008)

U.S Naval Academy, Crowe Chair



Marnie Walsh

ADVISORY COUNCIL

Assistant Teacher, Advocate



Col. Lawrence Wilkerson

ADVISORY COUNCIL

US Army Colonel (Ret.)

Fmr. Chief of Staff

Secretary of State of Gen. Colin Powell



Debra Winger

ADVISORY COUNCIL

Actress and Producer



Andrew Yang

ADVISORY COUNCIL

2020 candidate for President,
Forward Party



Layla Zaidane

ADVISORY COUNCIL

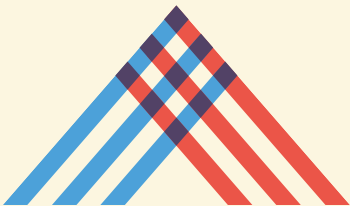
President & CEO

Millennial Action Project

American Promise

33 Bradford Street
Concord, MA 01742
978•254•6275
americanpromise.net

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