

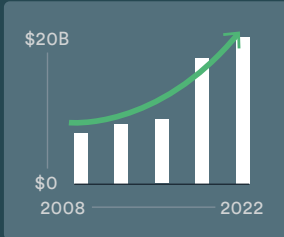


CASE STATEMENT

“ We need to repair the Constitutional foundation for election spending reform so that all Americans may participate in self-government as equal citizens. I hope all Americans can come together with American Promise to help this urgent, cross-partisan work.”

—OLYMPIA SNOWE, FORMER SENATOR (R) MAINE

Money Is Warping Our Politics...



Unprecedented **\$20 billion** elections, with costs doubling every cycle.

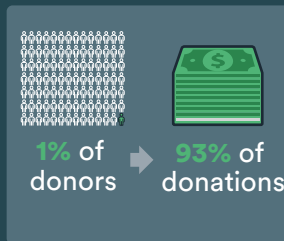


Staggering **\$500M** Senate races.

With much of the funds coming from out of state Super PACs.



Pervasive **foreign money** corrupting our elections.

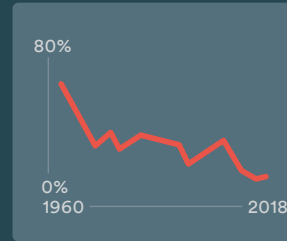


Outside money drowns out constituents' voices.

Alarming, just 1% of donors contributed 93% of Super PAC donations in recent election cycles.



Divisive attack ads turning Americans against each other.



Civic trust is eroding, with only 10% believing that "Government is run for the benefit of all the people."

And Americans overwhelmingly agree it's a problem.

86% of Americans believe that government **only serves big interests**.

10% of Americans believe that government is **run for the benefit of all the people**.

This isn't just a policy issue, it's a constitutional crisis.

A series of misguided decisions dating back 50 years has established the Supreme Court as the final word on campaign spending, making it impossible for citizens or lawmakers to effect any substantive change.

TO SOLVE THIS PROBLEM, WE MUST... →

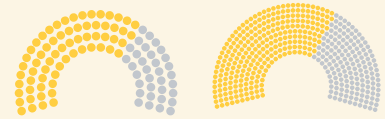
OUR SOLUTION

Amend the US Constitution

American Promise is devoted to a singular vision: Winning the **For Our Freedom** constitutional amendment to permit reasonable limits on political spending, ensuring every American voice counts.

Achieving this amendment requires:

- 1 Proposal by 2/3 of both the Senate and the House



- 2 Ratification by 3/4 of the state legislatures



OUR APPROACH

Our approach to winning this amendment consists of **six pillars**.

FOR OUR FREEDOM CONSTITUTIONAL AMENDMENT

Mission-Centric Approach

We have a singular focus.

Cross-partisanship

Our movement transcends political parties.

State-Based Strategy

Our strength is built state-by-state.

Research & Analysis

Identifying key leverage points and resources.

Mobilize Support

Leverage in-state support to secure votes in Congress.

Effective Messaging

Finding the right messenger for the right audience.

OUR STATE-BY-STATE STRATEGY

State Research and Analysis

State Strategic Plan

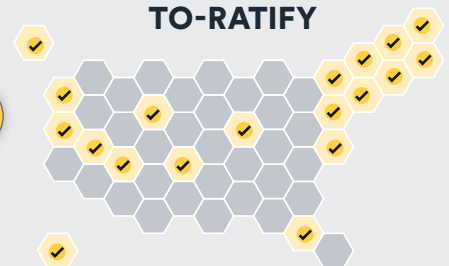
Build In-State Resources

Messages, Messengers & Audiences

Confirm Support



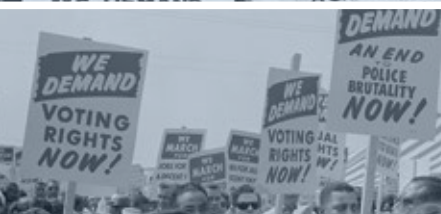
READY-TO-RATIFY



The Choice is Clear

Moments of civic unrest have *spurred foundational change* that overruled unjust Supreme Court decisions, and now is such a time.

Throughout history, Americans have faced binary decisions:



Total govt. power over citizens

OR

Individual liberties

BILL OF RIGHTS | 1791

Slavery

OR

Freedom

13TH AMENDMENT | 1865

Appointed senators

OR

Elect senators

17TH AMENDMENT | 1913

Continued disenfranchisement

OR

Suffrage for women

19TH AMENDMENT | 1920

Discrimination based on race legal

OR

Discrimination illegal

24TH AMENDMENT & CIVIL RIGHTS ACT | 1964

74 YEARS

48 YEARS

7 YEARS

44 YEARS

60 YEARS TO TODAY

Today, our choice is equally fundamental

Elite mega-donors control our politics OR

Freedom in our elections and campaigns

THE FOR OUR FREEDOM AMENDMENT

What Makes American Promise Different



Focus

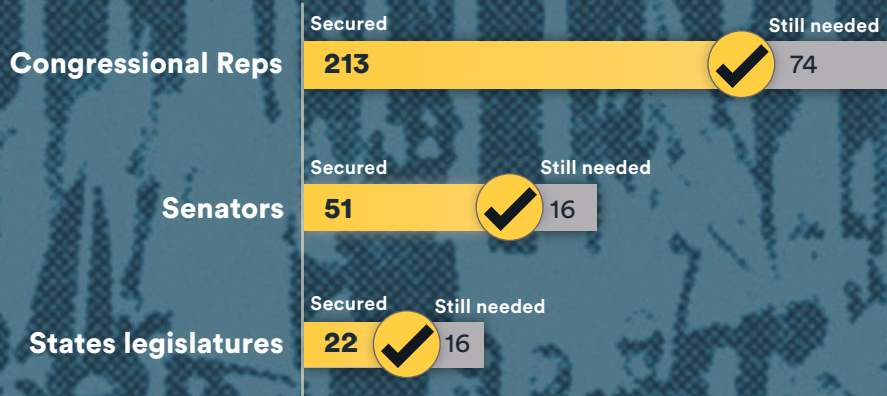
Amidst divisive times, our unwavering mission has drawn support from Navy Admirals, Army colonels, veterans, retired Supreme Court justices, and leaders from diverse sectors.



Cross-Partisan Commitment

Our board, advisory council, volunteers, and staff collaboratively tackle this crisis, putting politics aside.

Our Progress In the States and with Elected Officials



We ask to speak further with you about how you can support this mission

With public sentiment on our side and the urgency of the situation clearer than ever, the present moment is ripe for constitutional reform.

Leadership



Jeff Clements
CEO & Board Member
American Promise and
American Promise
Education Fund



Anastasia Khoo
President
American Promise and
American Promise
Education Fund



John Wass
Board Chair
American Promise Education
Fund
CEO, Profit Isle



Professor Danielle Allen
ADVISORY COUNCIL
Professor
James Bryant Conant University,
Harvard University
Director
**Harvard's Edmond J. Safra
Center for Ethics**



Donnel Baird
ADVISORY COUNCIL
Entrepreneur
Founder
BlocPower



Dave Black
ADVISORY COUNCIL
Former President/CEO
**Harrisburg PA Chamber
of Commerce**



Leila Blodgett
BOARD OF DIRECTORS
Marketing, Financial Services



Cheryl Crawford
BOARD OF DIRECTORS
Executive Director
MassVote



Elizabeth Doty
ADVISORY COUNCIL
Founder
Leadership Momentum



Mike Dukakis
ADVISORY COUNCIL
Former Governor of Massachusetts
Democratic Nominee for President



Doris Kearns Goodwin
ADVISORY COUNCIL
Presidential Historian
Pulitzer Prize-winning Author



Joe Kearns Goodwin
ADVISORY COUNCIL
U.S Army Veteran
Executive Director
National Service Now



Rebecca Henderson
ADVISORY COUNCIL
John & Natty McArthur Professor
Harvard Business School



Reverend Mitchell Hescox
ADVISORY COUNCIL
President & CEO
Evangelical Environmental Network



MaryAnne Howland
ADVISORY COUNCIL
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**Ibis Communications and Global
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Maureen Kline
ADVISORY COUNCIL
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Harvard Law School
Author, Democracy Reform
Leader



Lisa Lewin
ADVISORY COUNCIL
CEO
**General Assembly Steering
Committee, Leadership Now**



Dr. Charles Lewis
ADVISORY COUNCIL
Director
**Congressional Research
Institute for Social Work and
Policy (CRISP)**



Ella McGrail
ADVISORY COUNCIL
Student Leader
NH Rebellion



Bob Monks
ADVISORY COUNCIL
Executive
Author

LEADERSHIP, CONT.



Manu Meel
BOARD OF DIRECTORS
Founder and CEO
BridgeUSA



Hon. James Nelson
ADVISORY COUNCIL
Justice (Ret.)
Montana Supreme Court



Christian Nolen
BOARD OF DIRECTORS
Investment Manager



Admiral William Owens
ADVISORY COUNCIL
Admiral (Ret.) U.S. Navy
fmr. Vice-Chair
Joint Chiefs of Staff
fmr. CEO
Norte
Chair
AEA Investors



Gov. Deval Patrick
ADVISORY COUNCIL
Fmr. Governor (D- Massachusetts)
2007–2015



Matt Patsky
ADVISORY COUNCIL
CEO
Trillium Asset Management



Tamara Piety
ADVISORY COUNCIL
Professor
**University of Tulsa College
of Law**



**Suzanne Brennan
Firstenberg**
ADVISORY COUNCIL
Social Practice Visual Artist



Trevor Potter
ADVISORY COUNCIL
President
Campaign Legal Center
Former FEC Chair, Former
Campaign Counsel to
Sen. John McCain



Ann Ravel
ADVISORY COUNCIL
Former Commissioner & Chair
Federal Election Commission



Alex Renard
BOARD OF DIRECTORS
Managing Director
Renard Venture
Founder
Cedar Ridge Outdoors
Republican candidate,
State Senate 2018



Neal Simon
ADVISORY COUNCIL
Author
Fmr. CEO
Fmr. U.S Senate Candidate



Alan Simpson
ADVISORY COUNCIL
Former Senator
(R-Wyoming)



Olympia Snow
ADVISORY COUNCIL
Former Senator
(R-Maine)



David Trahan
ADVISORY COUNCIL
Fmr. State Senator
(R-Maine)
Executive Director
Sportsman's Alliance of Maine



Hon. Nina Turner
ADVISORY COUNCIL
Fmr. Ohio Senator (D-Ohio)
President
Our Revolution



David Walker
ADVISORY COUNCIL
U.S Comptroller General (1998-2008)
U.S Naval Academy, Crowe Chair



Marnie Walsh
ADVISORY COUNCIL
Assistant Teacher, Advocate



Col. Lawrence Wilkerson
ADVISORY COUNCIL
US Army Colonel (Ret.)
Fmr. Chief of Staff
Secretary of State of Gen. Colin Powell



Debra Winger
BOARD OF DIRECTORS
Actress and Producer



Andrew Yang
ADVISORY COUNCIL
2020 candidate for President,
Forward Party



Layla Zaidane
ADVISORY COUNCIL
President & CEO
Millennial Action Project

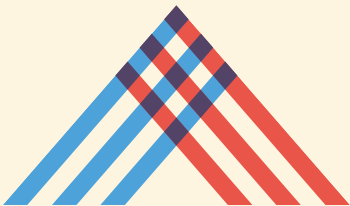


Aliya Bhatia
ADVISORY COUNCIL
Executive Director
Vot-ER, Civic Health Month

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