

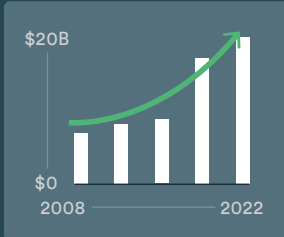


# CASE STATEMENT

“ We need to repair the Constitutional foundation for election spending reform so that all Americans may participate in self-government as equal citizens. I hope all Americans can come together with American Promise to help this urgent, cross-partisan work.”

—OLYMPIA SNOWE, FORMER SENATOR (R) MAINE

# Money Is Warping Our Politics...



Unprecedented **\$20 billion** elections, with costs doubling every cycle.

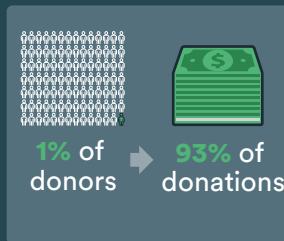


Staggering **\$500M** Senate races.

With much of the funds coming from out of state Super PACs.



Pervasive **foreign money** corrupting our elections.

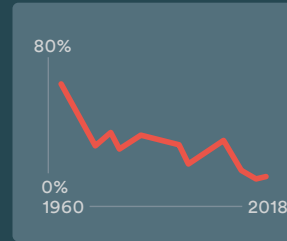


**Outside money** drowns out constituents' voices.

Alarming, just 1% of donors contributed 93% of Super PAC donations in recent election cycles.



**Divisive attack ads** turning Americans against each other.



**Civic trust is eroding**, with only 10% believing that "Government is run for the benefit of all the people."

## And Americans overwhelmingly agree it's a problem.

**86%** of Americans believe that government **only serves big interests**.

**10%** of Americans believe that government is **run for the benefit of all the people**.

This isn't just a policy issue, it's a constitutional crisis.

A series of misguided decisions dating back 50 years has established the Supreme Court as the final word on campaign spending, making it impossible for citizens or lawmakers to effect any substantive change.

TO SOLVE THIS PROBLEM, WE MUST... →

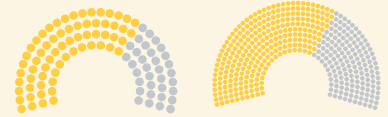
## OUR SOLUTION

# Amend the US Constitution

American Promise is devoted to a singular vision: Winning the **For Our Freedom** constitutional amendment to permit reasonable limits on political spending, ensuring every American voice counts.

### Achieving this amendment requires:

- 1 Proposal by 2/3 of both the Senate and the House



- 2 Ratification by 3/4 of the state legislatures



## OUR APPROACH

Our approach to winning this amendment consists of **six pillars**.

### FOR OUR FREEDOM CONSTITUTIONAL AMENDMENT

#### Mission-Centric Approach

We have a singular focus.

#### Cross-partisanship

Our movement transcends political parties.

#### State-Based Strategy

Our strength is built state-by-state.

#### Research & Analysis

Identifying key leverage points and resources.

#### Mobilize Support

Leverage in-state support to secure votes in Congress.

#### Effective Messaging

Finding the right messenger for the right audience.

## OUR STATE-BY-STATE STRATEGY

State Research and Analysis

State Strategic Plan

Build In-State Resources

Messages, Messengers & Audiences

Confirm Support



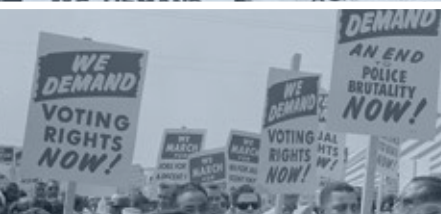
### READY-TO-RATIFY



# The Choice is Clear

Moments of civic unrest have *spurred foundational change* that overruled unjust Supreme Court decisions, and now is such a time.

## Throughout history, Americans have faced binary decisions:



Total govt. power over citizens

OR

**Individual liberties**

BILL OF RIGHTS | 1791

Slavery

OR

**Freedom**

13TH AMENDMENT | 1865

Appointed senators

OR

**Elect senators**

17TH AMENDMENT | 1913

Continued disenfranchisement

OR

**Suffrage for women**

19TH AMENDMENT | 1920

Discrimination based on race legal

OR

**Discrimination illegal**

24TH AMENDMENT & CIVIL RIGHTS ACT | 1964

**Today, our choice is equally fundamental**

Elite mega-donors control our politics OR

**Freedom in our elections and campaigns**

THE FOR OUR FREEDOM AMENDMENT

74 YEARS

48 YEARS

7 YEARS

44 YEARS

60 YEARS TO TODAY

# What Makes American Promise Different



## Focus

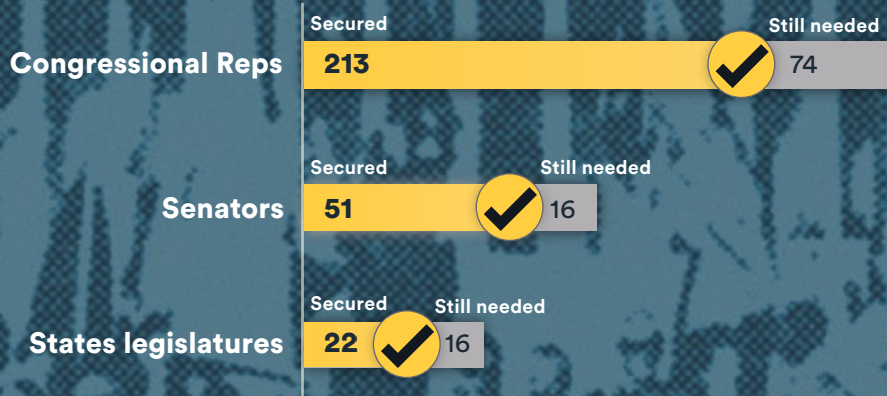
Amidst divisive times, our unwavering mission has drawn support from Navy Admirals, Army colonels, veterans, retired Supreme Court justices, and leaders from diverse sectors.



## Cross-Partisan Commitment

Our board, advisory council, volunteers, and staff collaboratively tackle this crisis, putting politics aside.

## Our Progress In the States and with Elected Officials



**We ask to speak further with you about how you can support this mission**

With public sentiment on our side and the urgency of the situation clearer than ever, the present moment is ripe for constitutional reform.

# Leadership



**Jeff Clements**  
*CEO & Board Member*  
American Promise and  
American Promise  
Education Fund



**Anastasia Khoo**  
*President*  
American Promise and  
American Promise  
Education Fund



**John Wass**  
*Board Chair*  
American Promise Education  
Fund  
CEO, Profit Isle



**Professor Danielle Allen**  
ADVISORY COUNCIL  
Professor  
**James Bryant Conant University,**  
**Harvard University**  
Director  
**Harvard's Edmond J. Safra  
Center for Ethics**



**Donnel Baird**  
ADVISORY COUNCIL  
Entrepreneur  
Founder  
**BlocPower**



**Dave Black**  
ADVISORY COUNCIL  
Former President/CEO  
**Harrisburg PA Chamber  
of Commerce**



**Leila Blodgett**  
BOARD OF DIRECTORS  
Marketing, Financial Services



**Cheryl Crawford**  
BOARD OF DIRECTORS  
Executive Director  
**MassVote**



**Elizabeth Doty**  
ADVISORY COUNCIL  
Founder  
**Leadership Momentum**



**Mike Dukakis**  
ADVISORY COUNCIL  
Former Governor of Massachusetts  
Democratic Nominee for President



**Doris Kearns Goodwin**  
ADVISORY COUNCIL  
Presidential Historian  
Pulitzer Prize-winning Author



**Joe Kearns Goodwin**  
ADVISORY COUNCIL  
U.S Army Veteran  
Executive Director  
**National Service Now**



**Rebecca Henderson**  
ADVISORY COUNCIL  
John & Natty McArthur Professor  
**Harvard Business School**



**Reverend Mitchell Hescox**  
ADVISORY COUNCIL  
President & CEO  
**Evangelical Environmental Network**



**MaryAnne Howland**  
ADVISORY COUNCIL  
CEO  
**Ibis Communications and Global  
Diversity Leadership Exchange**



**Maureen Kline**  
ADVISORY COUNCIL  
VP, Public Affairs  
& Sustainability  
**Pirelli Tire North America**



**Lawrence Lessig**  
ADVISORY COUNCIL  
Professor of Law  
**Harvard Law School**  
Author, Democracy Reform  
Leader



**Lisa Lewin**  
ADVISORY COUNCIL  
CEO  
**General Assembly Steering  
Committee, Leadership Now**



**Dr. Charles Lewis**  
ADVISORY COUNCIL  
Director  
**Congressional Research  
Institute for Social Work and  
Policy (CRISP)**



**Ella McGrail**  
ADVISORY COUNCIL  
Student Leader  
**NH Rebellion**



**Bob Monks**  
ADVISORY COUNCIL  
Executive  
Author

# LEADERSHIP, CONT.



**Manu Meel**  
BOARD OF DIRECTORS  
Founder and CEO  
**BridgeUSA**



**Hon. James Nelson**  
ADVISORY COUNCIL  
Justice (Ret.)  
**Montana Supreme Court**



**Christian Nolen**  
BOARD OF DIRECTORS  
Investment Manager



**Admiral William Owens**  
ADVISORY COUNCIL  
Admiral (Ret.) U.S. Navy  
fmr. Vice-Chair  
**Joint Chiefs of Staff**  
fmr. CEO  
**Norte**  
Chair  
**AEA Investors**



**Gov. Deval Patrick**  
ADVISORY COUNCIL  
Fmr. Governor (D- Massachusetts)  
2007–2015



**Matt Patsky**  
ADVISORY COUNCIL  
CEO  
**Trillium Asset Management**



**Tamara Piety**  
ADVISORY COUNCIL  
Professor  
**University of Tulsa College of Law**



**Suzanne Brennan Firstenberg**  
ADVISORY COUNCIL  
Social Practice Visual Artist



**Trevor Potter**  
ADVISORY COUNCIL  
President  
**Campaign Legal Center**  
Former FEC Chair, Former  
Campaign Counsel to  
Sen. John McCain



**Ann Ravel**  
ADVISORY COUNCIL  
Former Commissioner & Chair  
**Federal Election Commission**



**Alex Renard**  
BOARD OF DIRECTORS  
Managing Director  
**Renard Venture**  
Founder  
**Cedar Ridge Outdoors**  
Republican candidate,  
State Senate 2018



**Neal Simon**  
ADVISORY COUNCIL  
Author  
Fmr. CEO  
Fmr. U.S Senate Candidate



**Alan Simpson**  
ADVISORY COUNCIL  
Former Senator  
(R-Wyoming)



**Olympia Snow**  
ADVISORY COUNCIL  
Former Senator  
(R-Maine)



**David Trahan**  
ADVISORY COUNCIL  
Fmr. State Senator  
(R-Maine)  
Executive Director  
**Sportsman's Alliance of Maine**



**Hon. Nina Turner**  
ADVISORY COUNCIL  
Fmr. Ohio Senator (D-Ohio)  
President  
**Our Revolution**



**David Walker**  
ADVISORY COUNCIL  
U.S Comptroller General (1998-2008)  
U.S Naval Academy, Crowe Chair



**Marnie Walsh**  
ADVISORY COUNCIL  
Assistant Teacher, Advocate



**Col. Lawrence Wilkerson**  
ADVISORY COUNCIL  
US Army Colonel (Ret.)  
Fmr. Chief of Staff  
**Secretary of State of Gen. Colin Powell**



**Debra Winger**  
BOARD OF DIRECTORS  
Actress and Producer



**Andrew Yang**  
ADVISORY COUNCIL  
2020 candidate for President,  
Forward Party



**Layla Zaidane**  
ADVISORY COUNCIL  
President & CEO  
**Millennial Action Project**

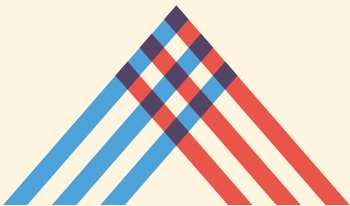


**Aliya Bhatia**  
ADVISORY COUNCIL  
Executive Director  
**Vot-ER, Civic Health Month**

# American Promise

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