

# FOR OUR FREEDOM CAMPAIGN

## SECURING A CONSTITUTIONAL AMENDMENT TO REDUCE THE INFLUENCE OF MONEY IN POLITICS



American Promise is launching a new capital campaign to accelerate ratification of the For Our Freedom Amendment, a constitutional measure restoring Americans' ability to regulate the influence of money in national, state and local elections.

We are the only organization devoted to true systems change to address the crisis of money in politics. Since 2016, American Promise has worked across traditional partisan battle lines to unite Americans behind constitutional reform. Over the years, we've developed a proven ratification strategy that can scale across the country — and appeal to Republicans, Democrats and Independents.

A constitutional amendment solution is supported by 80% of Americans, 23 states and more than 200 members of Congress.

**The For Our Freedom Amendment offers a permanent solution to this constitutional crisis. Our strategy to ratify the amendment will require \$100 million between 2025 and 2029, and we invite fellow citizens to help advance this historic endeavor.** We are seeking investments, which would allow us to expand our presence in more states, win supermajority support in Congress, launch a state-of-the-art communications effort — and ensure rapid ratification of the For Our Freedom Amendment by the end of the decade.

### Our Cause: Government by the People, for the People

The 2024 election was the most expensive of all time. Total spending exceeded \$20 billion, a three-fold increase over 2008. The top 100 individual donors gave almost 15% of all money in the 2024 election. Never have so few people possessed so much influence over our elections — and our elected officials.

For generations, the United States maintained commonsense laws that curtailed everyday forms of corruption. Today, the Supreme Court maintains a radical posture: Political spending, no matter how extravagant, is free speech. This has led to an unprecedented consolidation of power among the elite. Americans are powerless to protect their own voices, elections and representation.

### Our Solution: The For Our Freedom Amendment

A constitutional crisis demands a constitutional solution — the courts have already demonstrated that anything short of that will not stand. American Promise is the only organization offering a permanent solution: a simple, non-partisan amendment that would permit state and federal lawmakers to enact reasonable laws around money in elections. Recently, polling shows that more than 82% of Americans regard the influence of money in elections as a top threat to American democracy, and 77% of voters support the For Our Freedom Amendment to fix it. Most significantly, support is virtually identical among Democrats, Republicans and Independents.

*Polling data from Citizens Data National Poll October 2024*

#### THE FOR OUR FREEDOM AMENDMENT

**SECTION 1.** We the People have compelling sovereign interests in the freedom of speech, representative self-government, federalism, the integrity of the electoral process, and the political equality of natural persons.

**SECTION 2.** Nothing in this Constitution shall be construed to forbid Congress or the States, within their respective jurisdictions, from reasonably regulating and limiting contributions and spending in campaigns, elections, or ballot measures.

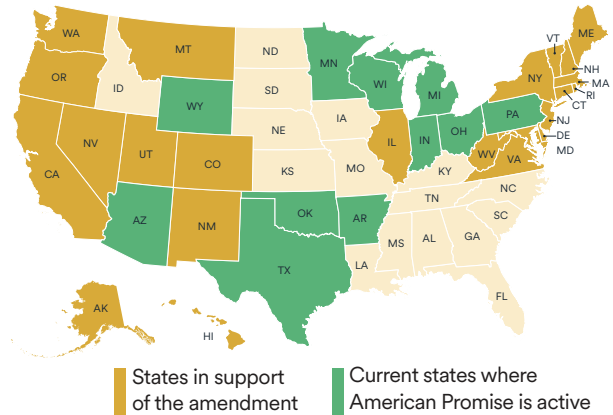
**SECTION 3.** Congress and the States shall have the power to implement and enforce this article by appropriate legislation and may distinguish between natural persons and artificial entities, including by prohibiting artificial entities from raising and spending money in campaigns, elections, or ballot measures.

## Our 50-State Strategy

Over the past eight years, American Promise has developed, field-tested and refined a 360° strategy for ratification. We maintain an active presence on Capitol Hill, making the case that our amendment will empower members of Congress to legislate and promote long-term stability. We also work with media and other key thought leaders to advance the national conversation around money in politics. But we devote most of our resources to individual states, and the reason is twofold. First, by building a state-level coalition of officials and constituents, we exert upward pressure on federal lawmakers from those states, making them more likely to support the amendment during a floor vote. And second, once we secure enough state-level support, we can advance a pro-amendment resolution through the state legislature — so when it's time for states to vote on the matter, we can drive toward rapid ratification.

## Our Winning Record

Since 2016, we have raised more than \$27 million to develop, deploy and build the national infrastructure for this fight. With that initial capital, we moved 23 states into the “ready to ratify” column — including Alaska, Montana and West Virginia. More than 200 members of Congress support the solution of a constitutional amendment. We are now focused on triggering the “tipping point” that will secure a 2/3 majority in the House of Representatives and Senate.



## Our Plan to Win

### SECURE

✓ **290**

votes in the  
House of Representatives

✓ **67**

votes in the Senate  
by 2027-28

✓ **38**

states ratified by 2028-2029

In the coming years, we will:

- **Expand campaigns** in 7 to 12 states in 2025, then to 30 states in 2027. On average, our state model costs \$500,000 annually.
- **Expand our government affairs team**, win support from key congressional Republicans, and further integrate our state and federal legislative support. We estimate this will cost \$6 million over the next three years.
- **Mobilize voters and lawmakers through targeted and national communications campaigns**, expanded issue research and opinion polling, and thought leadership in local and national media. We estimate this will cost \$10 million, with additional funds required as we get closer to ratification.

## Our Invitation to You

This is our moment. Americans recognize the problem and overwhelmingly support our solution. American Promise is uniquely positioned to unite citizens and move our country past the dysfunction and toward a strong, high-functioning country and political system. **We have the opportunity to make history together, and we would welcome your investment in this urgent and timely cause.**

**We look forward to talking with you.**

**JEFF CLEMENTS**  
CEO  
jeffc@americanpromise.net  
617-281-5350

**ANASTASIA KHOO**  
President  
anastasiak@americanpromise.net  
202-421-3720

**LIZ HARVEY**  
Chief Development Officer  
lizh@americanpromise.net  
978-884-4826