



AMERICAN PROMISE

2024 Annual Report

When we first announced our plan to amend the Constitution, some said it was impossible.

We've since built a devoted community of hundreds of thousands, claimed victory in nearly half of all statehouses, and sent a clear message to our country's leaders: Americans are ready to end the corruption, move past the dysfunction, and put power back in the hands of the people.

The accomplishments in this report are a testament to your generosity, perseverance, and faith in the future of freedom and American democracy.

Thank you.



■ Supporters at the National Citizen Leadership Conference in June 2024 at the Capitol in Washington, D.C.

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A Message from our CEO

Dear Friends,

In the not-too-distant future, when historians write about how Americans rescued the country from the grip of systemic corruption, dysfunctional government, and domination by uncontrolled election spending by powerful individuals and interests, the ratification of the For Our Freedom Amendment will have a prominent place. And the year 2024 will have a prominent place in the history of the For Our Freedom Amendment.

As I write, American Promise is celebrating victory in Utah, which on March 6, 2025, became the 23rd state to pass a “ready-to-ratify” resolution urging Congress to propose an amendment and return it to the states for ratification.

On the same morning, the state House of Representatives in Oklahoma passed a similar resolution unanimously. As that vote was happening, a Texas lawmaker introduced a similar resolution in the Lone Star State, followed shortly by the introduction of a resolution in Minnesota. And earlier this year, 33 lawmakers in Wyoming introduced a ready-to-ratify resolution that won a decisive vote in the Wyoming Senate.

The tipping point that moves constitutional amendments from impossible to inevitable has arrived. Thanks to you, we are ready.

As the country went through a tumultuous \$20 billion election, American Promise was putting our teams and resources in place in a dozen strategic states, replicating a proven model for winning support for the For Our Freedom Amendment. We also grew our team in Washington, D.C. We expanded our communications resources and put our 360-degree state/federal plans in place to align progress in the states with needed votes in Congress. And we continued to invest in something very rare in America today: bringing Americans together to do powerful work for the good of the country and the future.

Going into the election in 2024, Pew Research surveys showed that “reducing the role of money in politics” was near the top of the list of American priorities, just after the economy and guarding against terrorism. After the election, in February 2025, reducing the role of money in politics was the top issue on the list. Now nearly 90 percent of Americans describe unlimited money in elections as a major threat to American democracy. Three out of four support the For Our Freedom Amendment as the solution.

At American Promise, we are Republicans, Democrats, and Independents. Much more importantly, we are Americans. In a bitterly divided and anxious time, American Promise offers unity, hope, constructive action, and a unique opportunity to win — together — a historic victory for freedom and self-government.



I hope you enjoy the following highlights from 2024. Please stay in touch and reach out to me and the team anytime.

All best wishes,
Jeff Clements

A CONSTITUTION-LEVEL CHALLENGE

The 2024 election was the most expensive of all time. Political spending exceeded \$20 billion, a threefold increase over 2008. And it wasn’t due to a surge in grassroots enthusiasm. The top 100 individual donors gave almost 15% of all money in the 2024 federal election. Never before have so few people possessed so much influence over our elections — and our elected officials.

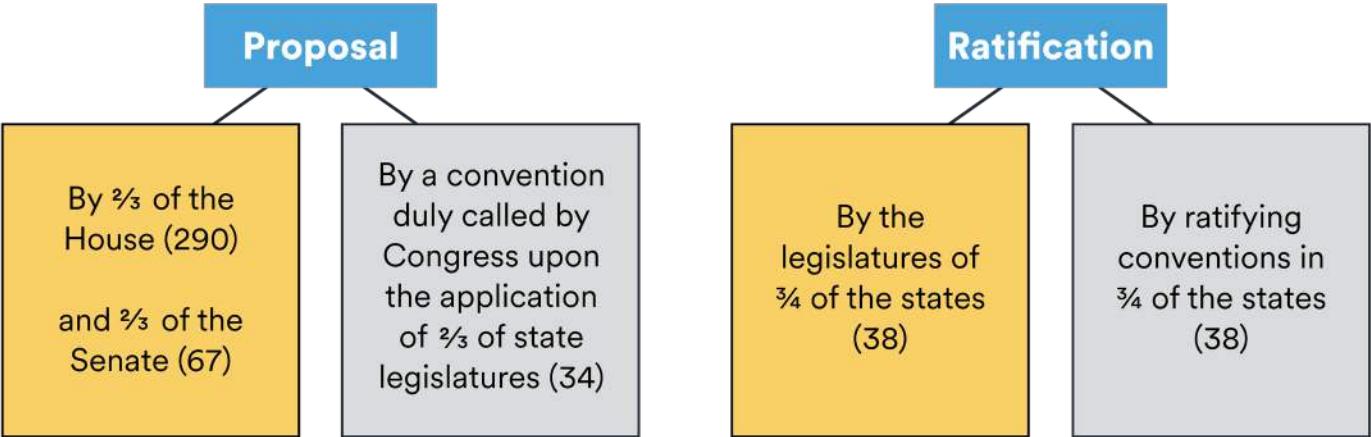
For generations, the United States had commonsense laws to limit the influence of big money and prevent everyday forms of corruption — government appointments for megadonors, regulatory carve-outs for select industries, federal laws handwritten by corporate lobbyists. But over the past 50 years, a small circle of elite lawyers dismantled those safeguards, one lawsuit at a time. As a result, the Supreme Court now holds a radical and out-of-touch position: All political spending is free speech — and any laws intended to level the playing field are inherently unconstitutional. The results have been disastrous for American self-government: pay-to-play policymaking; lies and negativity flooding the airwaves; diminishing trust in our institutions; and an unprecedented consolidation of power among the elite.

A LASTING SOLUTION

We can’t simply legislate this problem away. The Supreme Court has made clear that anything short of a constitutional amendment will not stand. That’s exactly why American Promise is pursuing the For Our Freedom Amendment. It’s a simple, non-partisan amendment that would allow state and federal lawmakers to pass reasonable laws to regulate money in politics as they see fit.

The ripple effects would be profound: Lawmakers would have more time and freedom to engage with their constituents and solve big problems. They would be legally empowered to close the loopholes that allow foreign countries to meddle in our elections. In the new electoral landscape, we could also expect more competitive primary elections and much less ideological extremism and polarization.

U.S. CONSTITUTION — ARTICLE V



OUR PROGRESS

22

Ready-to-Ratify States

77%

**National Support for the For
Our Freedom Amendment***

612

**Candidates Pledged to Support
the For Our Freedom Amendment**

6

Active State-Level Presence

4

**States Considered Resolutions
in Support of an Amendment**

115+

**Meetings with
Congressional Offices**

72%

Growth in Team Size

75

Stories in the Media

\$20,000,000

Raised in our Latest Capital Campaign

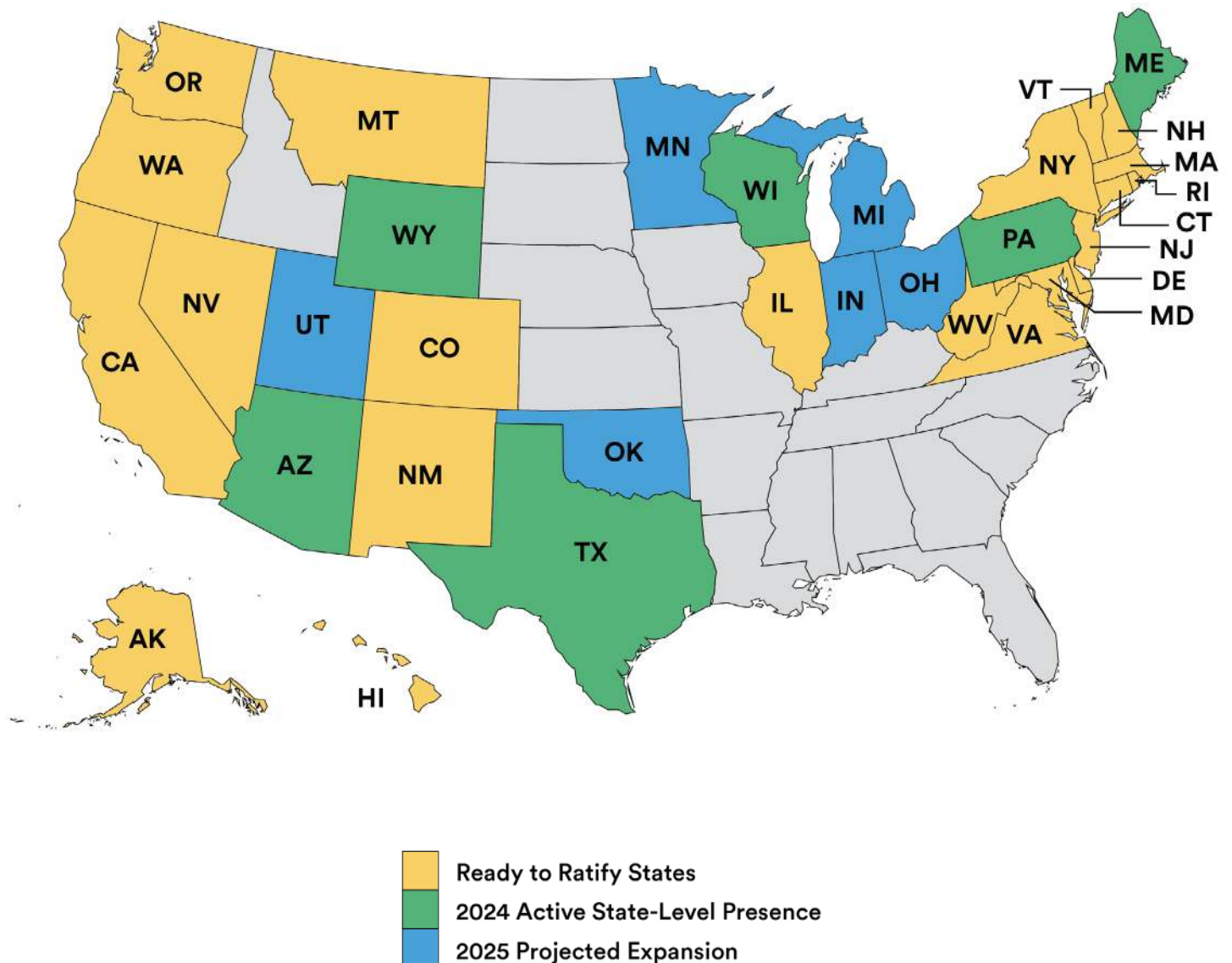
*Citizen Data 2024 National Poll



Field Notes

American Promise has a multi-state strategy for ratification. With support from our nationwide network of volunteers and lawmakers on both sides of the aisle, we have already won the backing of 22 states, with active campaigns in six more.

STATE-BY-STATE PROGRESS MAP



ARIZONA

We hired Timothy Castro as our first-ever Arizona state manager and our team contacted more than 95% of state legislators, resulting in 28 in-person meetings. We expect there will be wide bipartisan support for a resolution in the near future.



(left and middle) American Promise supporters in Arizona; (right) Freedom is Brewing event in September 2024 with Arizona Secretary of State Adrian Fontes

MAINE

Forty of our supporters submitted testimony to the Maine Ethics Commission in favor of the For Our Freedom Amendment, the most public engagement the commission has received on any issue, ever. We also continue to defend Question 2, which prohibits foreign government spending in the state's elections, in federal court.

PENNSYLVANIA

We advanced bipartisan resolution HR 317 through the Pennsylvania House of Representatives, which passed by a wide 113-88 margin. Though we did not secure a date on the Senate calendar, we are working with allies from both parties to ensure a successful vote in 2025.



(left) Pennsylvania Rep. R. Lee James signs pledge; (right) Debra Winger and Jeff Clements at the Ideas We Should Steal Festival in Philadelphia

TEXAS

We continued to support our volunteer network, which organized twice-weekly calls to elected officials and secured 118 Candidate Pledge signatures — the most of any state.



■ (above) Supporters gathered at the U.S. Capitol on Lobby Day in June 2024



■ (left and right) Students at University of Texas at Austin

UTAH

Senate Majority Leader Kirk Cullimore agreed to sponsor a resolution in 2025.

WISCONSIN

A bipartisan coalition of allies in the Wisconsin Legislature introduced a joint resolution in favor of the For Our Freedom Amendment. While it was never scheduled for a vote, we're in a strong position for 2025.



■ American Promise Wisconsin State Manager Alan LaPolice, Director of State Campaigns Jason Arredondo, and Wisconsin Field Organizer Courtney Zambon at the Wisconsin Counties Association Conference in La Crosse

WYOMING

House Joint Resolution 0002 won strong support in a chamber with a supermajority of Republican legislators — further validation that this issue transcends partisan boundaries. Though the resolution fell several votes short of the two-thirds majority required for introduction during the budget session, the resolution is well positioned for 2025 support.

BUILDING A NATIONAL MOVEMENT

We're proud to have the support of more than 200 members of Congress who favor a constitutional amendment to curb the influence of money in politics — and every month, we're working to add new elected officials to our coalition.

In June, more than 150 citizens took to Capitol Hill and met with 105 congressional offices about the For Our Freedom Amendment.

With a history of confirmed support from most Democrats, our organizational focus has been on building support from Republicans and identifying potential champions in the new (119th) session of Congress.

Across the country, more than 600 candidates — at the national, state, and local levels — signed our Candidate Pledge, committing to use their office to advance the For Our Freedom Amendment.

NATIONAL CITIZEN LEADERSHIP CONFERENCE

“Hope in an Age of Polarization”

In June, we welcomed hundreds of people to D.C. for our National Citizen Leadership Conference. While Americans are bombarded with messages about all that divides us, the conference offered hope in an age of polarization, bringing together speakers and attendees from across the political spectrum. Together, we shared insights on the crisis of dark money, received specialized training to become stronger citizen advocates, and brainstormed new ways to work together in support of the For Our Freedom Amendment.

Our program featured high-profile speakers, including former Republican National Committee Chairman Michael Steele; Reps. Jared Golden (D-ME) and Dean Phillips (D-MN); Arizona Secretary of State Adrian Fontes; OpenSecrets Executive Director Hilary Braseth; and state Sens. Rick Bennett (R-ME) and Scott Surovell (D-VA).

On the final day, more than 150 citizen advocates took to Capitol Hill to meet with members of Congress and press them to support the amendment. In total, advocates met with 105 congressional offices. The fly-in coincided with a vote in Pennsylvania's House of Representatives in support of the For Our Freedom Amendment, bringing the Keystone State one step closer to supporting proposal of the amendment.

GROWING OUR PLATFORM

This year, American Promise leadership appeared on stage at 15 events across the country, making the case for a constitutional amendment in front of thousands of attendees.

In November, CEO Jeff Clements and Board Member Debra Winger joined MSNBC's Ali Velshi on stage at the Ideas We Should Steal Festival in Philadelphia. In front of an engaged audience of journalists and civic leaders, the trio had a dynamic discussion on the legacy of *Citizens United*, the history of amendment cycles, and lessons learned from the campaign for the Equal Rights Amendment.

“What we're seeing today is more than a campaign finance problem. It's a constitutional crisis — of oligarchy, of plutocracy. It's a massive concentration of power, where money is power.”

- Jeff Clements, American Promise CEO



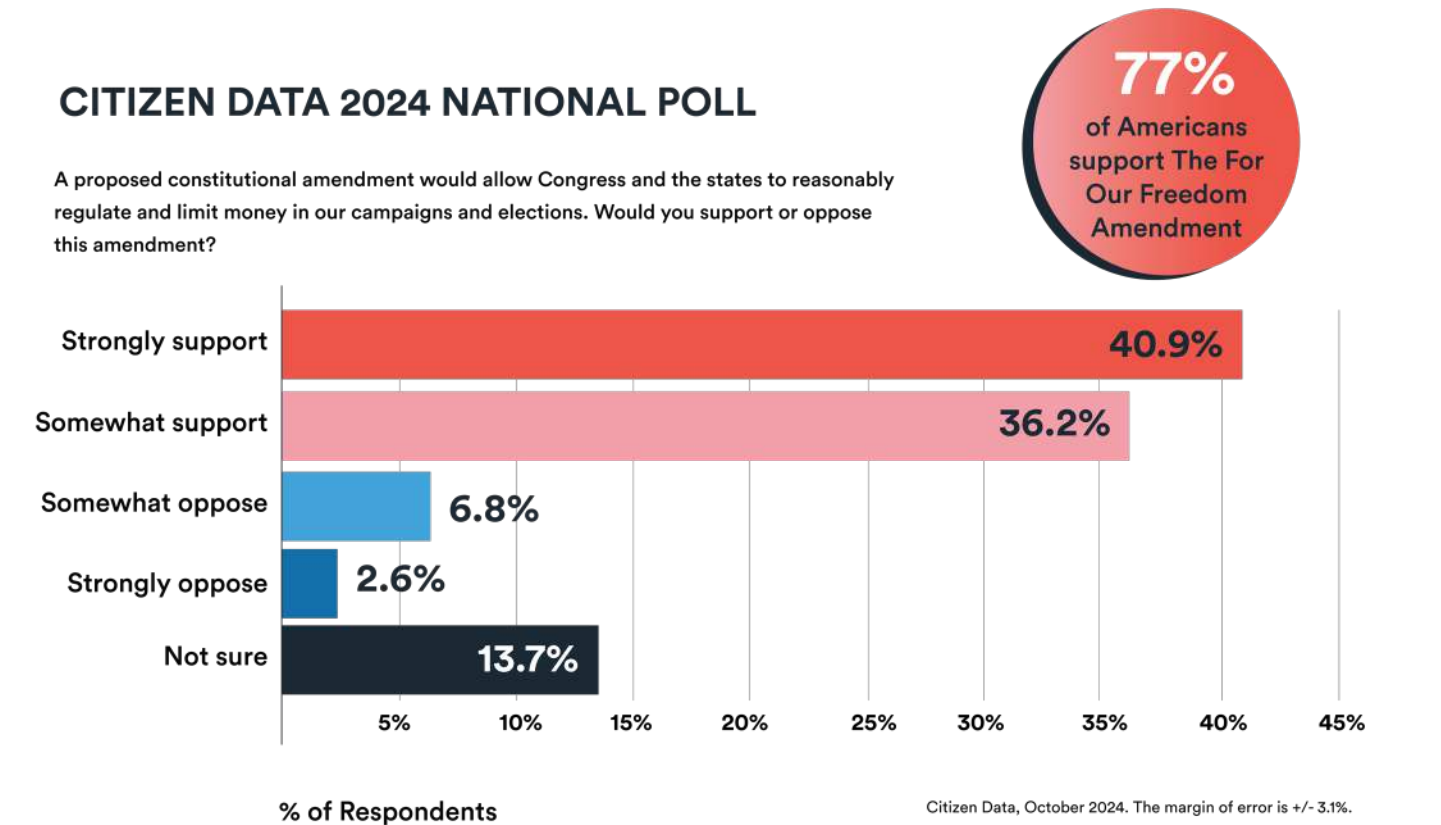
Debra Winger and Jeff Clements speaking on a panel at the Ideas We Should Steal Festival in Philadelphia



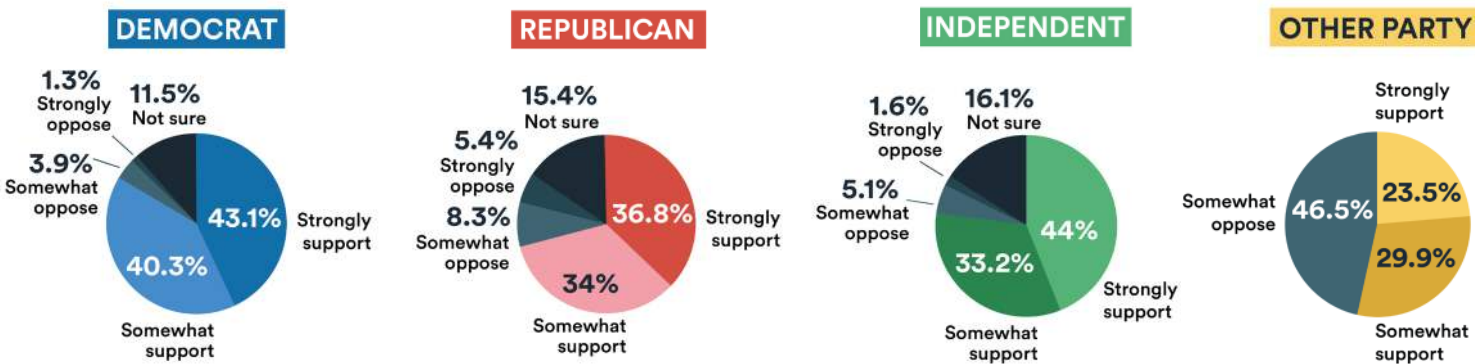
NEW POLL CONFIRMS OVERWHELMING SUPPORT

In the run-up to Election Day, we commissioned a nationwide poll, and the results left no doubt that Americans are tired of division, dysfunction, and corruption — and they’re ready to change the status quo.

Citizen Data surveyed more than 1,000 voters, representing every party, generation, and education level. A staggering 82% of respondents agreed that money in politics is a serious threat to our democracy. We also found that 77% of voters supported our plan to end the campaign finance crisis through a constitutional amendment.



Remarkably, support for the For Our Freedom Amendment is virtually identical across the political spectrum. This is a rare issue where Democrats, Republicans, and Independents are in near-total agreement.



These results should be a wake-up call for politicians. It’s time to turn the page on the *Citizens United* era — and ensure that every citizen has an equal voice in our elections.

AMERICAN PROMISE IN THE MEDIA

In 2024, we added new communications capacity, tested and refined our messaging, and expanded into new mediums to reach new voters — and those investments began bearing fruit this year. American Promise and the For Our Freedom Amendment drew more news interest than ever before, with more than 75 press hits in 2024. We also published opinions in Real Clear Politics, Financial Times, The New York Times, Newsweek, The Hill, Pittsburgh Post-Gazette, Dallas Morning News, U.S. News & World Report, and The Fulcrum.

Earned media continues to be a crucial tool for education — on the issue of money in politics, as well as the feasibility of a constitutional amendment. It's also a leading indicator of our momentum. In 2025, we will hire our first-ever chief communications officer, who will oversee the launch of a nationwide communications campaign while continuing to build relationships with news reporters, broadcast journalists, and new media influencers.



**“Can Regulating Money
in Politics Unify America?”**

FINANCIAL TIMES

**“Letter: How to End the Influence
of Money in US Elections”**



**“Constitutional Populism,
Not Billionaire Populism”**

THE HILL

**“Watchdogs Press Presidential Candidates
to Disclose Elite Campaign Fundraisers”**



Newsweek

**“Megadonors Are Already Destabilizing
the 2024 Presidential Election”**

The Dallas Morning News

**“The Gamble on Unlimited Campaign
Contributions is Backfiring”**



Majorie Strayer Prindle, former chief of staff to U.S. Rep. Heather Wilson (R-N.M.), and Michael Steele, the former chairman of the Republican National Committee, at American Promise’s 2024 National Citizen Leadership Conference

THE LEADERSHIP SERIES

The American Promise Leadership Series is a forum that convenes thought leaders and innovators who are driving forward positive change for all Americans. Speakers share their experiences engaging with citizens across the country and across the political spectrum, and explore how their experiences give them hope for a unified future for this country.

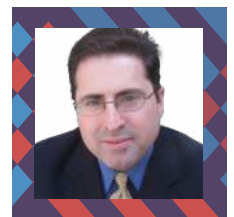


MARCH ■ Colin Woodard

In March, we were joined by Colin Woodard, an award-winning journalist and author. Woodard's most recent book, "Union: the Struggle to Forge the Story of United States Nationhood," established him as an authority on social cohesion, and he shared a fresh perspective on national identity, the lines that divide us, and the "history of now."

MAY ■ Maureen Kline and Michael Donnelly

In May, we held a colloquium with two advisory council members, Maureen Kline and Michael Donnelly. Kline serves as vice president of public affairs and sustainability at Pirelli Tire North America, and Donnelly is the chief economist at IBM. These two business leaders shared their perspectives on how our campaign finance system damages education, productivity, and free enterprise in our country, undermining American competitiveness on the global stage.



SEPTEMBER ■ Hilary Braseth

In September, we spoke with Hilary Braseth, the executive director of OpenSecrets, the nation's leading research group for tracking money in politics. Braseth discussed the importance of transparency in democracy, how to make information more accessible to citizens, and the challenges of sourcing data that special interests would prefer to stay private.

DECEMBER ■ Dr. Yuval Levin

In December, we hosted Dr. Yuval Levin, a noted political theorist and prolific writer. Earlier this year, Levin published "American Covenant: How the Constitution Unified Our Nation — and Could Again," and he joined us for a wide-reaching discussion on bridging the ideological divide, why big money distorts political rhetoric, and how constitutional reform could re-empower Congress to solve difficult problems.



“We begin every election cycle by basically asking the people who least want the [democratic] system to work, ‘Who do you want in the political system?’ The answer is: People who don’t want to compromise, people who don’t want to bargain, people who want to be ideological purists — and who view the other party as the country’s biggest problem.”

- Dr. Yuval Levin, noted political theorist and author

OUR GROWING TEAM

Thanks to your generous support, we added new capacity across the organization — from information systems and research to communications and fundraising — while also hiring senior staff who will help guide our continued expansion.

In May, we welcomed Anastasia Khoo as our new president. She brings a wealth of experience in nonprofit growth strategy, brand development, and political coalition-building. In her new role, Anastasia will oversee the day-to-day execution of our national strategy, as well as our communications and research programs.

Throughout the year, we also added additional staff to help bolster our work in the states, particularly at the grassroots level.

Anastasia Khoo

President

Anastasia Khoo joins American Promise from Conservation International, where she served in several different roles, including chief of staff, senior advisor to the CEO, and chief marketing officer. During her tenure, she helped the organization double in both size and impact, while also overseeing huge growth in brand recognition and media attention.



Previously, Khoo was the chief marketing officer at the Human Rights Campaign. She led the historic “red equal sign” campaign, while also advancing key legislation and directing communications through five election cycles and three landmark Supreme Court cases. She oversaw a number of targeted state-level campaigns, including “All God’s Children” in Alabama, Mississippi, and Arkansas.



Her work has been widely featured in the media, including The New Yorker, The Guardian, The Associated Press, The Washington Post, NPR, and The Today Show. Khoo lives in Washington, D.C., with her husband and son.

THE ROAD AHEAD

Earlier this year, American Promise CEO Jeff Clements and Board Member Debra Winger appeared onstage at the Ideas We Should Steal Festival, alongside MSNBC's Ali Velshi. "The best thing you can be is ready," said Winger. "You can't always guess what the job will be, or what's going to come at you, or what the conditions will be, but you can be ready."

That was the attitude we carried into campaign season: We readied ourselves for any outcome. Now, as a new administration assumes leadership in Washington, D.C., our mission, values, and strategy remain unchanged — and we have big ambitions for 2025. In 2024, we concluded the second phase of our growth strategy with a \$20 million campaign close, allowing us to prepare for the third and final stage to achieve ratification this decade.

In 2025, we will mobilize new voters and lawmakers through a landmark communications campaign, expanded issue research and opinion polling, and thought leadership in both local and national media. We'll expand our presence on Capitol Hill, winning support from key voices in the congressional majority, allowing us to build a strong Republican coalition. We're also doubling down on our state strategy, expanding operations in our existing six programs, while adding five additional states.

Voters are ready for change. We have an unprecedented opening in the coming years, and with your continued support, we'll be ready to seize any opportunities to come our way. This movement is powered by ordinary citizens willing to be part of an extraordinary mission — and we're grateful for everything you do to advance our shared cause and take back our democracy.



(top left) Young Americans breakout session at the National Citizen Leadership Conference; (bottom left) American Promise Board Member Christian Nolen at the conference leadership dinner; (right) American Promise Director of Organizing Chris Cayer at the 2024 Maine Republican Convention with a convention attendee

2024 Contributions

Multi-Year Commitments

Liz Awalt and John Conley
Sarah Baker and Tim Albright
Nancy and Michael Beebe
Joan Brooks and James Garrells
Eden Cardozo and Ben Levy
Nancy Heselton and Jeff Clements
John Clements and Thula
Ngwenyama
Marilyn Clements
Cheryl Clyburn Crawford
Kristen and Tom Evans
David Friedman and Paulette Meyer
Gaia Fund
Kate Gulliver and Sam Spirn
Ed and Kathy Ludwig
Jack McBride
Lela Means
Terrence Meehan and Montie Mills
Meehan
Christian Nolen and Sue Denny
John and Mary Palmer
Roger and Maureen Parkinson
Gov. Deval Patrick
Matt Patsky and Jun Untulan
Randy Peeler and Kate Kellog
Drew and Pauline Pomerance
Megan Dickman Renard and
Alex Renard
Frances and Steve Rowland
Jim and Susan Rubens
Susan and Beau Ryan
Kathryn and Jamie Streator
Thomas Van Dyck and Anne-Frans
Van Vliet
John and Kim Wass

Debra Winger and Arliss Howard
Ray and Mary Anne Wood

\$500,000 - \$1,000,000+

Nancy Heselton and Jeff Clements
Christian Nolen and Sue Denny
Gaia Fund
Randy Peeler and Kate Kellog
Frances and Steve Rowland

\$100,000 - \$499,999

John Clements and Thula
Ngwenyama
Marilyn Clements
Leila Blodgett and Fred Maynard
Kristen and Tom Evans
Kate Gulliver and Sam Spirn
Lindsay and Steve Kafka
Matt Patsky and Jun Untulan
Bill Johnston and Leslie Sennott
Ed and Kathy Ludwig
Lela Means
Terrence Meehan and Montie Mills
Meehan
Chang Park
Roger and Maureen Parkinson
Drew and Pauline Pomerance
Megan Dickman Renard and
Alex Renard
Leo and Karin Sprecher
Wallace Global Fund
Debra Winger and Arliss Howard
Ray and Mary Anne Wood
Bill and Patty Zimmerman

\$25,000 - \$99,999

Kristen and Jim Atwood
Liz Awalt and John Conley
Sarah Baker and Tim Albright
Nancy and Michael Beebe
Timothy and Sara Cabot
Eden Cardozo and Ben Levy
Cloud Mountain Foundation
Derek Cressman and Deniz Tuncer
Davis/Dauray Family Fund
David Friedman and Paulette Meyer
John and Mary Palmer
Park Foundation
Susan and Jim Rubens
Susan and Beau Ryan
Kathryn and Jamie Streator
Thompson Family Foundation
Jean Verbridge
Don and Karen Waite
John and Kim Wass
Steve and Linda Weitz
Allison and George Wood



Suzanne Brennan Firstenberg speaking at the National Citizen Leadership Conference in D.C.



\$10,000 - \$24,999

Joan Brooks and James Garrells
Brian Carr
Dawn Hill Fund
Randi and Andrew Feinberg
Rick and Lisa Frisbie
Greater Washington Community
Foundation
Rochelle Kaplan and Art Lipson
Michael Kenig
Wil Merck and Nonie Brady
Kyra Montagu
Tia and Tom Parker
Gov. Deval Patrick
Karen Bechtel Perkins and Bill Perkins
Nicholas Roxborough
Paula and Jeremy Sager
Trillium Asset Management
Thomas Van Dyck and Anne-Frans
Van Vliet
Tracy Winn and Joe Rigali

\$1,000 - \$9,999

Mark Allyn
Anonymous
Ronald Bancroft
Ko and Beth Baryames
Donald Bender
Joanne Berghold
The Boston Foundation
Mark and Deborah Blackman
Pamela Boyle
Bronwyn and Kevin Brunner
Bud Ackerman Fund
Tom and Judy Bullitt
Ken Chestek
Cheryl Clyburn Crawford
Cottage Bridge Foundation
Connie Coburn

Edgar and Ellie Cullman
David B. Lynch Foundation
James Dean
Ann and David Drumm
Kevin Dutt and Toni Hicks
Kim Edwards
William Ehrlich
Barbara Fleischman
Alice and Jon Flint
Jack Garraty and Elise Frick
John and Annkatrine Gates
Claire and Ken Gibbs
Arthur and Trudy Golden
Dennis Grannen
Jere Halligan
Michael Hanauer
Betty and George Heselton
John Hesemann
Frank Hobbs and Martha Rees
Peter Hornbeck
Victoria Johnston
Gerald Kaminski
Brigitte and Hal Kingsbury
Lori and David Kriedberg
Carolyn Lattin and Venkat
Venkatraman
Heidi and Chris Legg
John Lehrkind
Mark Leno
Leslie Family Charitable Fund
Christopher Malloy
Rob and Mary Marra
Jack McBride
Mark McEver
Dan McMillan
Steve and Laetitia Mead
Kathy Metcalfe and Langdon
Wheeler
Madeleine Michael
Ronald Miller

MMHBO Fund
Mormon Women for Ethical
Government
Rob and Liz Morrison
Sharon Bush and Bob Murray
Kathryn Nelson
Judith Obermayer
Anne and Thomas Ondrey
Margaret Parker
Paul D. Schurgott Foundation
Nicole Pesco
Leslie Puth
RBC Wealth Management
RepresentUs
Diana Rockefeller
Deborah and Chuck Royce
Jim and Susan Rubens
San Francisco Foundation
Adam and Amy Simon
Sterling Speirn and Diana Aviv
Bonnie and Robert Stapleton
Gloria Steinem
Gregg Stone
David and Patricia Straus
Chris Uhrich and Julie Brogan
Richard Vanderplas
Paul and Merri Vogelheim
Alec and Sally Walsh
Frederick Weitz
Nancy Wender
William C. Bullitt Foundation
Matt Woodward
Anne Zaldastani and John Griffen



\$999 and Below

Mary Abell
 Steven Ables
 David Abney
 Jane Ackerman
 Terri Ackerman
 Theodore Alden
 Dianne Anderson
 Jess Anderson
 Anonymous
 Christopher Asay
 Susan Ash
 Suzanne Bakewell
 Ken and Vicki Barnes
 Sean Barnett
 Silas and Andie Bauer
 Jeffrey Bean
 Mark Beeman
 Christian and Dorothy Beeuwkes
 Art Bell
 Sera Bell
 Susan Bell
 Elisa Berger
 Aliya Bhatia
 James and Cathy Bierman
 Maria Bill
 Laura and Mark Birdsall
 Patricia and Ron Bitondo
 David and Shirley Black
 Renee Block
 Williams Bolmeier
 Terrence Bone
 Maggie and Rustam Booz
 Michael Bowe
 Douglas Box
 Brian Boyle
 Stina Bradley
 John Breasted
 John Brennan
 Jennifer Bricker
 Mary-Ellen Briel
 Mark Briggs
 Sabrina Brock
 David Bromley

Jacob Brown
 Bonnie Brunkhorst
 Lisl Brunner
 Penny Bryan
 Carol Bullard
 Dana Bullister
 Gary Bulmer
 Andrew Burford
 Michael Burkart
 David Burling
 Don and Leslie Bush
 Judith Butler
 Elaine Butterfoss
 Tom Callahan
 Ana Maria Camargo
 Jeffrey Canfield
 Robert Carrier
 Donna Carswell
 Bob Carter
 Charles Cassidy
 Deborah Cayer
 Richard Chiapetta
 John Chlopek
 Beverly Churchill
 Jennifer Churchill
 Christa Clark
 Joe Coci
 David Coe
 Daniel and Eileen Coffee
 Mark Cohen
 Nancy and Jack Collins
 Nancy Colman
 Elena Colombo
 Rosemary Colson
 Todd Connor
 Lisa Coolidge
 Jennifer Covell
 Nancy Cowger
 Sandy Crawford
 Jim Crist
 Kelly Curran
 Alice Dale
 Sophia Dao
 John Daviau
 Mark Davison
 Julianne Day-Evers

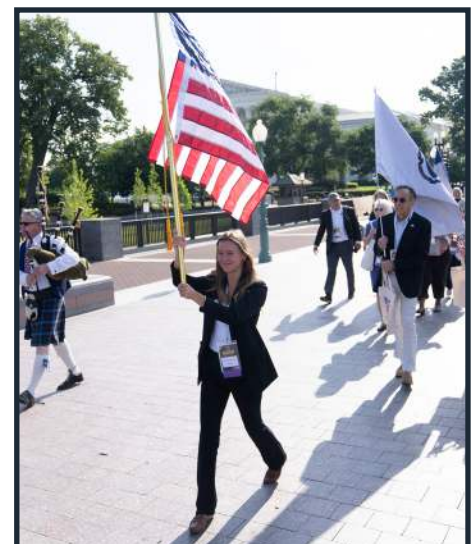
Sally Debruin
 Joel Dedrick
 Daniel DePaolo
 Susan DeSilva
 Robert DeWitt
 James Dicarolo
 Jeffrey Dickler
 Mark Doenges
 Sharon Dohrmann
 Jeanne Doremus
 Elizabeth Doty and Jeffrey Beeman
 Jack Doty
 Linda Drapela
 Karl Dray
 Roberta Duda
 Kathleen Dunlap
 Mona Dyke
 Cheryl Eames
 Kim Ebinger
 Michael and Tara Edelman
 Julie Edmonds
 Julia and Charles Eisendrath
 Julita and Robert Eleveld
 Tara Ellerstein
 Angela Ellis
 Cheryl Ely
 Ray English
 Melissa Eppler
 Judith Erb
 Bonnieclare Erling
 James Eversole
 Diane Faissler
 John Fay
 Melani Fay
 Benjamin Feinberg
 Frieda Ferrick
 James Finn
 Robert Fireovid
 Beth Fishman
 Linda Fitch
 John Flinchbaugh
 Bradley Floyd
 Elizabeth Cox and David Forney
 Fenwick Fowler
 Benno Friedman
 Richard Frost and Emily Bloch



Gary Gaddis
 Jane Gallagher
 Chris Geffre
 Casey and Keith Giarman
 Daniel Gilbert
 Belinda Gingrich
 Adam Gold
 Roberta Golden
 Nancy Goldstein
 Lion Goodman
 Tami Gouveia
 Ann Griffin
 Jacqueline Grohoski
 Pamela Gross
 Sarah and Daniel Gubits
 Anne Gussoff
 Daphne Hajorsky
 Jeremy Haley
 Katherine Hall
 Bruce and Sonetta Hanson
 Donna Hanson
 Ashley and Jaime Harmon
 Kenneth Harter
 Liz Harvey
 Diana Haskell
 Howard Hauser
 John Hauwiler
 Mimi Head
 Sandi Hebley
 Jane Heffner, Adrienne Simpson
 and Dr. Jack Stern
 Debra Helper
 Jeff Henry
 Marie HenselderKimmel
 James Herrick
 Jessica Herring
 Myron Hess
 Beverly and Joe Hill
 Nancy Hirshberg
 Patricia Hoehn
 Peter Hoenig
 Carolina Hojaij
 Marshall Hoke
 William Holland
 Matthew Hollister
 William Holverstott

Carl Homstad
 Daniel Hope
 Hazel Hopkins
 Paul Horvitz
 David Hough
 Amy Houston
 David Howenstein
 Richard Hubbard
 Philip Huber
 Barbara Hughes
 Heather Hutchison
 Gordon Huth
 Kurt and Sabin James
 Rebecca Jamin
 Alan and Denise Jennings
 Molly Jennings
 Dongming Jin
 Roger Johanson
 Jefferson Johnson
 Katrina Johnson
 David Jones
 Virginia Jones
 Larry Junck
 Gregory and Shelly Kall
 Curtis Katz
 Barbara Kaufman
 Susan and Jay Kaufman
 Cushing Anderson and Susan Kazanas
 John Keane
 Peter Keating
 Barbara Keiser
 Richard Keleher
 Michael Kelley
 Payton Kelly
 Carol Kerr
 Laurie Ketron
 Rob Kettell
 Anastasia Khoo
 William Kilmartin
 Edward Klein
 Maureen Kline
 Ted Knapke
 Usula Korneitchouk
 David Koss
 Harlan Kosson
 Harold Kovac

John Kowal
 Randall Krebs
 Robert and Susan Kresek
 Marty and JoLynn Kuebler
 Thomas Kuhner
 Nancy Kusch
 Kaitlin Lacasse
 Ellen and David Lake
 Gyongy Laky and Thomas Layton
 Robert Lancaster
 Christopher Landers
 Alan LaPolice
 Sandra Laurel
 Eleanor LeCain
 Steven Leitner
 Peter Lemkin
 Marjorie Ley
 Eloise Linger
 Brandon Linne
 Jesse Littlewood
 Marsha Livingston
 Michael Lopp
 Jeff Lott
 Gwyn Loud
 Mr. Russell Lovell
 Xinyi Lu
 Geoffrey and Ruth Lull
 Tobias Lunt
 Kevin Johnson and Linda Lynch



2024 National Citizen Leadership
 Conference & Lobby Day in
 Washington, D.C.



Theo Mackie
 Canon Maggi
 Gregory Maguire
 John Malzone
 Bob and Christina Mann
 Lola Marilee
 Brad Martin
 Colleen Martin
 Kent Martin
 Tom Mast
 Kanta Masters
 Hank Mayers
 Tina Mazzei
 Nancy McArdle
 Sheridyn McClain
 John McCreery
 Kenneth Meersand
 Dan Mendelson
 Janet Miller
 Lisa Miller
 Shazia Miller
 Victoria Mitchell
 Mike Monetta
 Robert Moody
 Laura Morris
 Patricia Morrissey
 Claire Morse
 Dennis Mosher
 Kevin Moss and Amy Schwartzman
 Patricia Murphy
 Mary and Sherif Nada
 Judy Nagel
 Steve Nash
 Carol Nelson
 Harry Newell
 Nick Nyhart
 Julie Olsen
 Bee Ottinger
 Robert Packard
 Diana Page
 Ruth Panella
 Mary Parker
 Emilie Parker
 Julie Parker
 Lambert Pat
 Christy Pennoyer

Alden and Richie Perkins
 Nancy Petersmeyer
 Janet Pomann
 Sondra Poplar
 Mary Porter
 Garry Potts
 Lisa Prosser
 Michael Quinlan
 Jeffrey Rager
 Peter and Helen Randolph
 Lee Rasch
 Scott Reed
 Donald Reinhardt
 Monica Reising
 Robert Richie
 Donald Richitt
 Wilson and Liz Rickerson
 James Riley
 Kerry Riordan Sykes
 Margaret Ris
 Margaret Robbins
 Jeanette Robinson
 Steven Roby
 Gregory Rodgers
 Robby Rodriguez
 Steve Rose
 Benjamin and Donna Rosen
 Leslie and Michael Rosenberg
 Joe Rothstein and Sylvia Bergstrom

Karen Russell
 Dr. Russell and Ms. Susie Ryan
 Dale Ryder
 Andrea Saenz
 Stephen Scalmanini
 August Schilling
 Patricia Schmitz
 Ira Schreck
 Mark Schrier
 Jen Scroggins
 Donald Seeger
 Arthur Selkowitz
 Karen Sellers
 Susan Serpa
 Willie Session
 Arthur Shea
 Tom Shelton
 Paul Shorb
 Dianne Shuford
 Rachel Silberstein
 Edward Silha
 Peter and Marcia Sly
 Mark and Sharon Sobel
 Barbara Sotirin
 Rick Stebbins
 Dean and Francis Stein
 Don Stenavage
 Bruce Stevens
 Thomas Stine
 Mark Stoltz
 Tyler and Olivia Stone
 Alan Storch
 John Stratman
 Rob Straus
 David Stringfellow
 Peter Sturges and Sasha Lauterbach
 Douglas Sutherland
 Meg and John Symington
 Joseph Tanzini
 Mary Taugher
 Greg Taylor
 Arion Thiboumery
 Richard Thorne
 Steven Thorpe
 Mona Truluck
 Carl Turner



Former Rep. Dean Phillips
 speaking at the National Citizen
 Leadership Conference in D.C.



Henry and Janet Vaillant
Toni Vakos
Willem van den Berg
John Van der Slice
Gail Van Haren
Ed Veety
Viktor Vejins and Libby Kurten
Virginia Vincenti
Kevin Virtue
Ellen Vliet Cohen
Michael Von Flatern
Robin Walden
Geoffrey Walter
Sally Walther
Andrea Wappler
Ed Ward
Samy Wassef
Lloyd Webber
Peter Weber
Victor Weers
Jeanne Weidner
Jacob Weinberg
Matt Wenthold
Candace White
Mary White
Anne and John Whitman
Thomas and Claudia Wikman
Thomas Wilbanks
Andrew Williams
Bill Williams
La Donna Williams
Gail Willner-Giwerc
Ed Wisneski
Jill Wittels
M Joel Woods
Jacqueline Yakubowski
James Yon
Ann Zahner
David Zieff
Herb Ziev
Ros Zimmermann

GIFTS IN HONOR OF BARBARA SIMOWITZ

Renee Block
Robert DeWitt
William Ehrlich
Epstein Teicher Philanthropies -
Jane Heffner, Adrienne Simpson
and Dr. Jack Stern
Randi and Andy Feinberg
Anne Gussoff
Katherine Hall
Elizabeth Harvey
Gerald Kaminsky and family
John F. Keane
Lori and David Kriedberg
Dan Mendelson
Steven Rose
Leslie Rosenberg
Howard Simowitz
Dean and Frank Stein
Alan Storch
Nancy Wender
Gail Willner-Giwerc

GIFTS IN HONOR OF KENNETH SWEET

Liz and Scott Harvey



Consolidated Financials

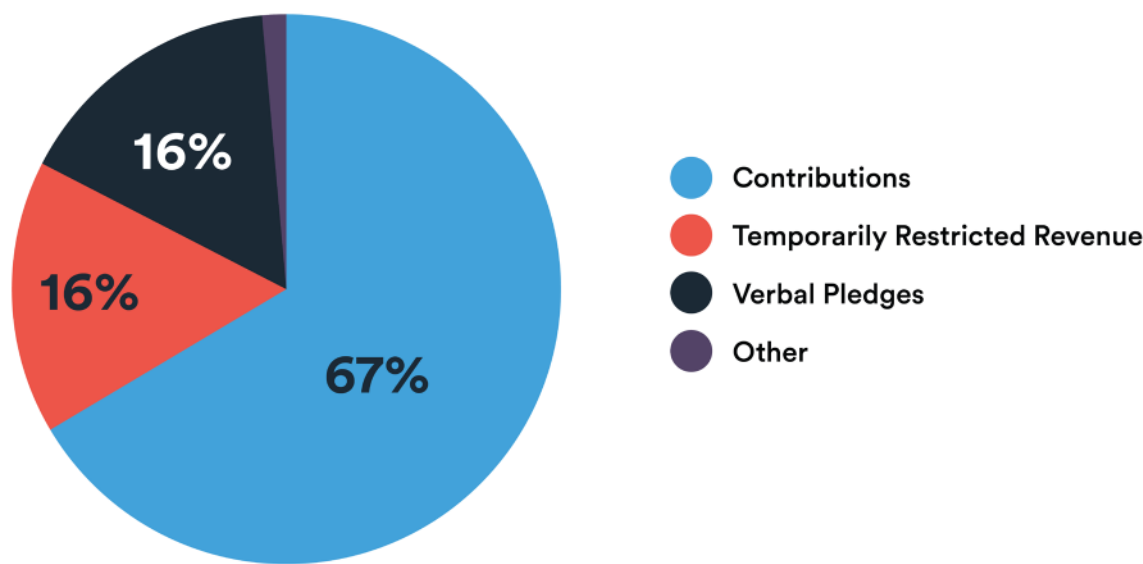
2024 was a year of growth for American Promise, Inc. and American Promise Education Fund, the two organizations that unite forces to advance our shared mission. We are deeply grateful to the generous donors whose support makes our work possible. In the spirit of transparency, we proudly acknowledge their contributions in the pages of this report. We are also proud to have received the highest rating from Charity Navigator and Candid for effectiveness and transparency.

American Promise, Inc. and American Promise Education Fund
Combined Statement of Activities
For the years ended Dec. 31, 2024 and 2023*

REVENUE	API '24	APEF '24	API + APEF '24	API + APEF '23
Contributions	\$3,130,825	\$2,738,198	\$5,869,022	\$3,363,733
Temporarily Restricted Revenue	\$270,120	\$1,115,212	\$1,385,332	\$2,804,459
Conference Revenue & Sponsorships	\$0	\$36,446	\$36,446	\$0
Other Income	\$92,816	\$9,841	\$102,657	\$221,842
Verbal Pledges	\$225,000	\$1,195,000	\$1,420,000	\$0
TOTAL REVENUE	\$3,718,761	\$5,094,696	\$8,813,457	\$6,390,033

Other Income includes investment income, credit card redemption, merchandise sales, and in-kind donations

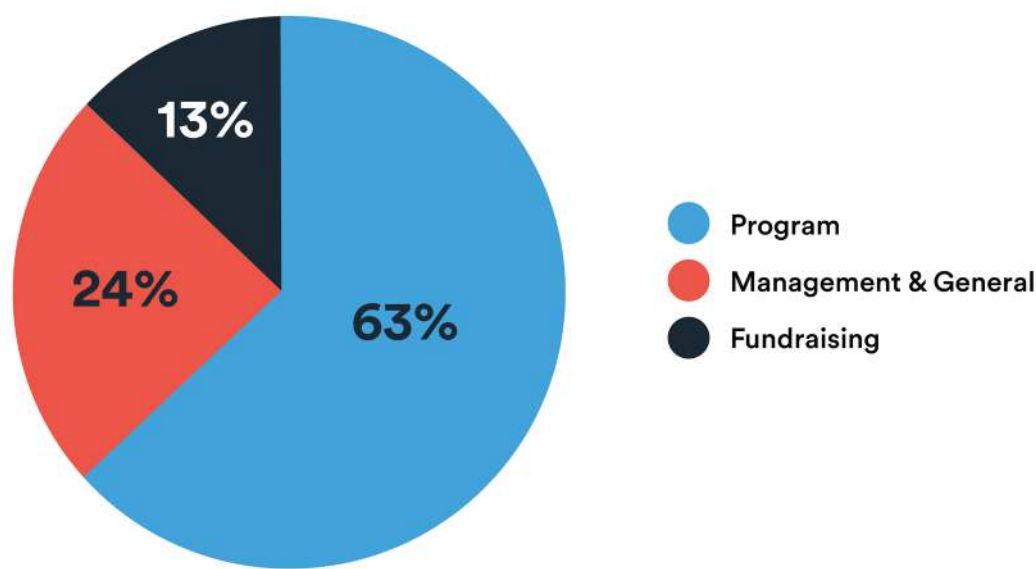
API + APEF '24 REVENUE



Our expenses grew in 2024, reflecting our increased activity. Approximately two-thirds of our spend is on direct program activities, including our work in states, at the federal level and on research initiatives.

EXPENSES	API '24	APEF '24	API + APEF '24	API + APEF '23
Program	\$1,803,919	\$2,676,854	\$4,480,773	\$2,770,339
Management & General	\$659,186	\$1,061,183	\$1,720,370	\$937,794
Fundraising	\$400,615	\$517,107	\$917,722	\$541,830
Not Specified	\$0	\$0	\$0	\$2,673
Total Expenses	\$2,863,721	\$4,255,144	\$7,118,865	\$4,252,636
NET INCOME	\$855,040	\$839,552	\$1,694,592	\$2,137,398

API + APEF '24 EXPENSES



**Based on 2024 unaudited financials and 2023 audited financials*





AMERICAN PROMISE

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