



AMERICAN PROMISE

# 2024 Annual Report

When we first announced our plan to amend the Constitution, some said it was impossible.

We've since built a devoted community of hundreds of thousands, claimed victory in nearly half of all statehouses, and sent a clear message to our country's leaders: Americans are ready to end the corruption, move past the dysfunction, and put power back in the hands of the people.

The accomplishments in this report are a testament to your generosity, perseverance, and faith in the future of freedom and American democracy.

**Thank you.**



■ Supporters at the National Citizen Leadership Conference in June 2024 at the Capitol in Washington, D.C.

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# A Message from our CEO

Dear Friends,

In the not-too-distant future, when historians write about how Americans rescued the country from the grip of systemic corruption, dysfunctional government, and domination by uncontrolled election spending by powerful individuals and interests, the ratification of the For Our Freedom Amendment will have a prominent place. And the year 2024 will have a prominent place in the history of the For Our Freedom Amendment.

**As I write, American Promise is celebrating victory in Utah, which on March 6, 2025, became the 23rd state to pass a “ready-to-ratify” resolution urging Congress to propose an amendment and return it to the states for ratification.**

On the same morning, the state House of Representatives in Oklahoma passed a similar resolution unanimously. As that vote was happening, a Texas lawmaker introduced a similar resolution in the Lone Star State, followed shortly by the introduction of a resolution in Minnesota. And earlier this year, 33 lawmakers in Wyoming introduced a ready-to-ratify resolution that won a decisive vote in the Wyoming Senate.

The tipping point that moves constitutional amendments from impossible to inevitable has arrived. Thanks to you, we are ready.

As the country went through a tumultuous \$20 billion election, American Promise was putting our teams and resources in place in a dozen strategic states, replicating a proven model for winning support for the For Our Freedom Amendment. We also grew our team in Washington, D.C. We expanded our communications resources and put our 360-degree state/federal plans in place to align progress in the states with needed votes in Congress. And we continued to invest in something very rare in America today: bringing Americans together to do powerful work for the good of the country and the future.

Going into the election in 2024, Pew Research surveys showed that “reducing the role of money in politics” was near the top of the list of American priorities, just after the economy and guarding against terrorism. After the election, in February 2025, reducing the role of money in politics was the top issue on the list. Now nearly 90 percent of Americans describe unlimited money in elections as a major threat to American democracy. Three out of four support the For Our Freedom Amendment as the solution.

At American Promise, we are Republicans, Democrats, and Independents. Much more importantly, we are Americans. In a bitterly divided and anxious time, American Promise offers unity, hope, constructive action, and a unique opportunity to win — together — a historic victory for freedom and self-government.



I hope you enjoy the following highlights from 2024. Please stay in touch and reach out to me and the team anytime.

All best wishes,  
Jeff Clements

# A CONSTITUTION-LEVEL CHALLENGE

The 2024 election was the most expensive of all time. Political spending exceeded \$20 billion, a threefold increase over 2008. And it wasn't due to a surge in grassroots enthusiasm. The top 100 individual donors gave almost 15% of all money in the 2024 federal election. Never before have so few people possessed so much influence over our elections — and our elected officials.

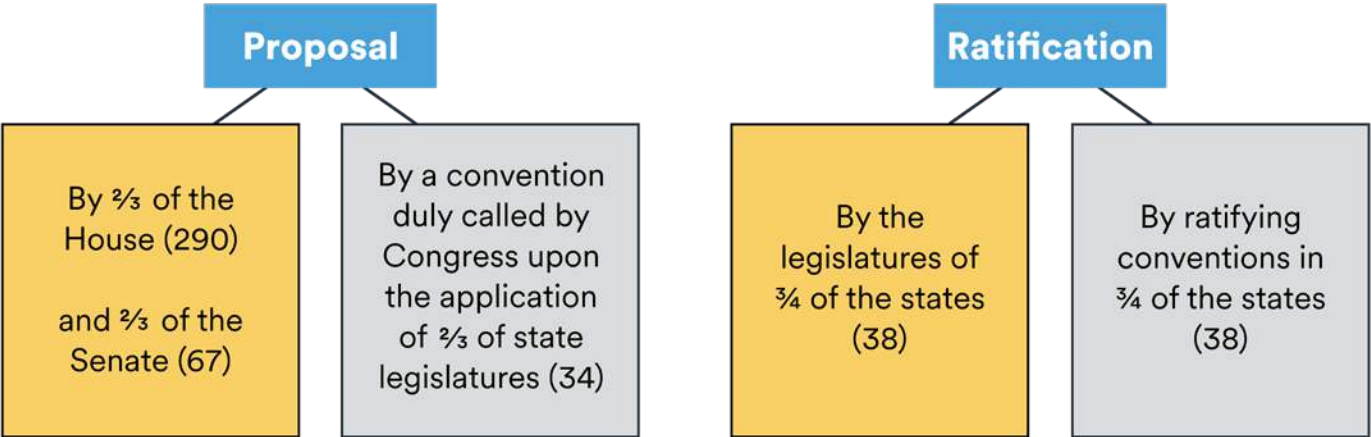
For generations, the United States had commonsense laws to limit the influence of big money and prevent everyday forms of corruption — government appointments for megadonors, regulatory carve-outs for select industries, federal laws handwritten by corporate lobbyists. But over the past 50 years, a small circle of elite lawyers dismantled those safeguards, one lawsuit at a time. As a result, the Supreme Court now holds a radical and out-of-touch position: All political spending is free speech — and any laws intended to level the playing field are inherently unconstitutional. The results have been disastrous for American self-government: pay-to-play policymaking; lies and negativity flooding the airwaves; diminishing trust in our institutions; and an unprecedented consolidation of power among the elite.

# A LASTING SOLUTION

We can't simply legislate this problem away. The Supreme Court has made clear that anything short of a constitutional amendment will not stand. That's exactly why American Promise is pursuing the For Our Freedom Amendment. It's a simple, non-partisan amendment that would allow state and federal lawmakers to pass reasonable laws to regulate money in politics as they see fit.

The ripple effects would be profound: Lawmakers would have more time and freedom to engage with their constituents and solve big problems. They would be legally empowered to close the loopholes that allow foreign countries to meddle in our elections. In the new electoral landscape, we could also expect more competitive primary elections and much less ideological extremism and polarization.

## U.S. CONSTITUTION — ARTICLE V



## OUR PROGRESS

**22**

**Ready-to-Ratify States**

**77%**

**National Support for the For  
Our Freedom Amendment\***

**612**

**Candidates Pledged to Support  
the For Our Freedom Amendment**

**6**

**Active State-Level Presence**

**4**

**States Considered Resolutions  
in Support of an Amendment**

**115+**

**Meetings with  
Congressional Offices**

**72%**

**Growth in Team Size**

**75**

**Stories in the Media**

**\$20,000,000**

**Raised in our Latest Capital Campaign**

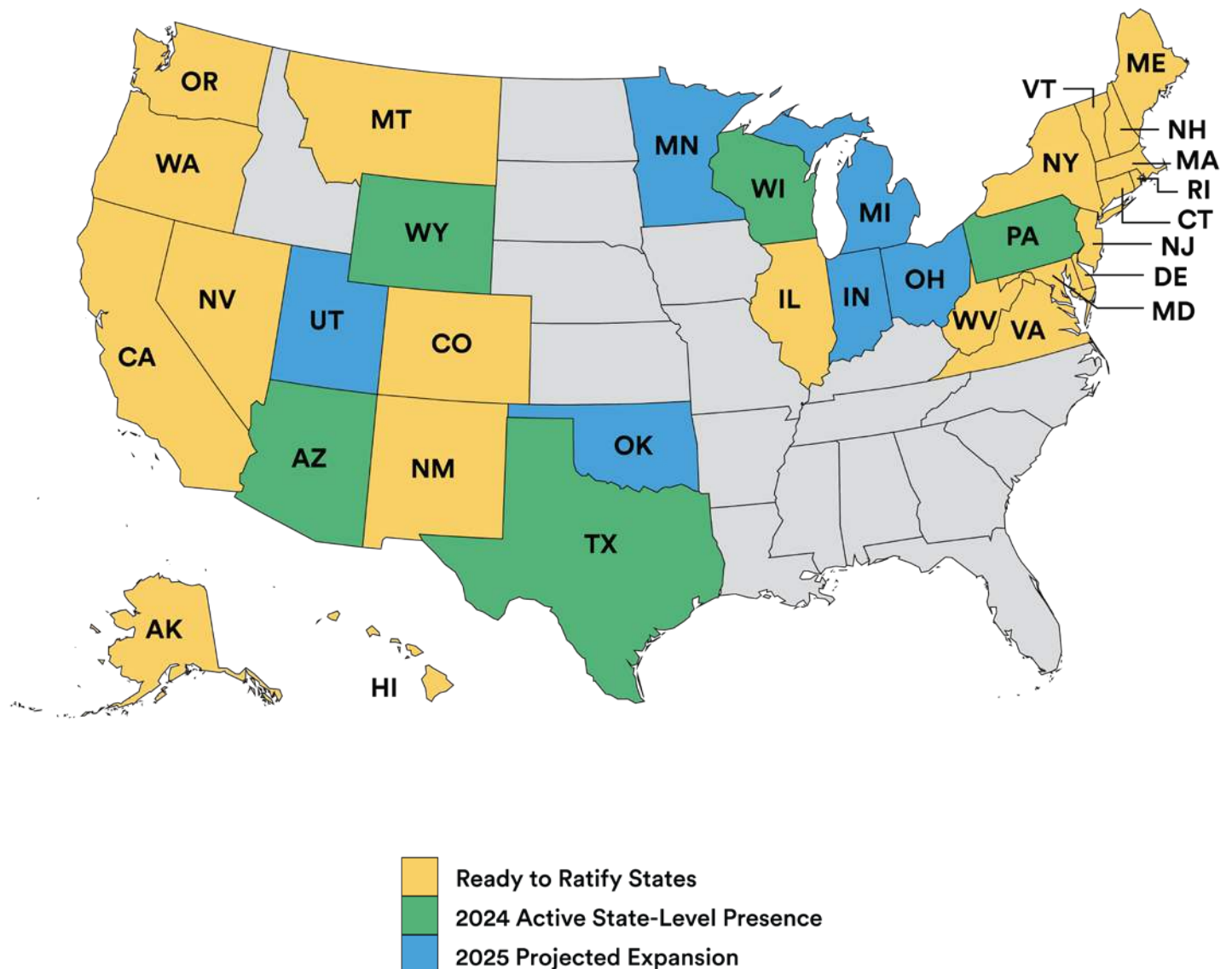
\*Citizen Data 2024 National Poll



# Field Notes

American Promise has a multi-state strategy for ratification. With support from our nationwide network of volunteers and lawmakers on both sides of the aisle, we have already won the backing of 22 states, with active campaigns in six more.

## STATE-BY-STATE PROGRESS MAP





## ARIZONA

We hired Timothy Castro as our first-ever Arizona state manager and our team contacted more than 95% of state legislators, resulting in 28 in-person meetings. We expect there will be wide bipartisan support for a resolution in the near future.



(left and middle) American Promise supporters in Arizona; (right) Freedom is Brewing event in September 2024 with Arizona Secretary of State Adrian Fontes

## MAINE

Forty of our supporters submitted testimony to the Maine Ethics Commission in favor of the For Our Freedom Amendment, the most public engagement the commission has received on any issue, ever. We also continue to defend Question 2, which prohibits foreign government spending in the state's elections, in federal court.

## PENNSYLVANIA

We advanced bipartisan resolution HR 317 through the Pennsylvania House of Representatives, which passed by a wide 113-88 margin. Though we did not secure a date on the Senate calendar, we are working with allies from both parties to ensure a successful vote in 2025.



(left) Pennsylvania Rep. R. Lee James signs pledge; (right) Debra Winger and Jeff Clements at the Ideas We Should Steal Festival in Philadelphia





## TEXAS

We continued to support our volunteer network, which organized twice-weekly calls to elected officials and secured 118 Candidate Pledge signatures — the most of any state.



■ (above) Supporters gathered at the U.S. Capitol on Lobby Day in June 2024



■ (left and right) Students at University of Texas at Austin

## UTAH

Senate Majority Leader Kirk Cullimore agreed to sponsor a resolution in 2025.

## WISCONSIN

A bipartisan coalition of allies in the Wisconsin Legislature introduced a joint resolution in favor of the For Our Freedom Amendment. While it was never scheduled for a vote, we're in a strong position for 2025.



■ American Promise Wisconsin State Manager Alan LaPolice, Director of State Campaigns Jason Arredondo, and Wisconsin Field Organizer Courtney Zambon at the Wisconsin Counties Association Conference in La Crosse

## WYOMING

House Joint Resolution 0002 won strong support in a chamber with a supermajority of Republican legislators — further validation that this issue transcends partisan boundaries. Though the resolution fell several votes short of the two-thirds majority required for introduction during the budget session, the resolution is well positioned for 2025 support.

## BUILDING A NATIONAL MOVEMENT

We're proud to have the support of more than 200 members of Congress who favor a constitutional amendment to curb the influence of money in politics — and every month, we're working to add new elected officials to our coalition.

In June, more than 150 citizens took to Capitol Hill and met with 105 congressional offices about the For Our Freedom Amendment.

With a history of confirmed support from most Democrats, our organizational focus has been on building support from Republicans and identifying potential champions in the new (119th) session of Congress.

Across the country, more than 600 candidates — at the national, state, and local levels — signed our Candidate Pledge, committing to use their office to advance the For Our Freedom Amendment.

## NATIONAL CITIZEN LEADERSHIP CONFERENCE

### “Hope in an Age of Polarization”

In June, we welcomed hundreds of people to D.C. for our National Citizen Leadership Conference. While Americans are bombarded with messages about all that divides us, the conference offered hope in an age of polarization, bringing together speakers and attendees from across the political spectrum. Together, we shared insights on the crisis of dark money, received specialized training to become stronger citizen advocates, and brainstormed new ways to work together in support of the For Our Freedom Amendment.

Our program featured high-profile speakers, including former Republican National Committee Chairman Michael Steele; Reps. Jared Golden (D-ME) and Dean Phillips (D-MN); Arizona Secretary of State Adrian Fontes; OpenSecrets Executive Director Hilary Braseth; and state Sens. Rick Bennett (R-ME) and Scott Surovell (D-VA).

On the final day, more than 150 citizen advocates took to Capitol Hill to meet with members of Congress and press them to support the amendment. In total, advocates met with 105 congressional offices. The fly-in coincided with a vote in Pennsylvania's House of Representatives in support of the For Our Freedom Amendment, bringing the Keystone State one step closer to supporting proposal of the amendment.

## GROWING OUR PLATFORM

This year, American Promise leadership appeared on stage at 15 events across the country, making the case for a constitutional amendment in front of thousands of attendees.

In November, CEO Jeff Clements and Board Member Debra Winger joined MSNBC's Ali Velshi on stage at the Ideas We Should Steal Festival in Philadelphia. In front of an engaged audience of journalists and civic leaders, the trio had a dynamic discussion on the legacy of *Citizens United*, the history of amendment cycles, and lessons learned from the campaign for the Equal Rights Amendment.

**“What we're seeing today is more than a campaign finance problem. It's a constitutional crisis — of oligarchy, of plutocracy. It's a massive concentration of power, where money is power.”**

- Jeff Clements, American Promise CEO



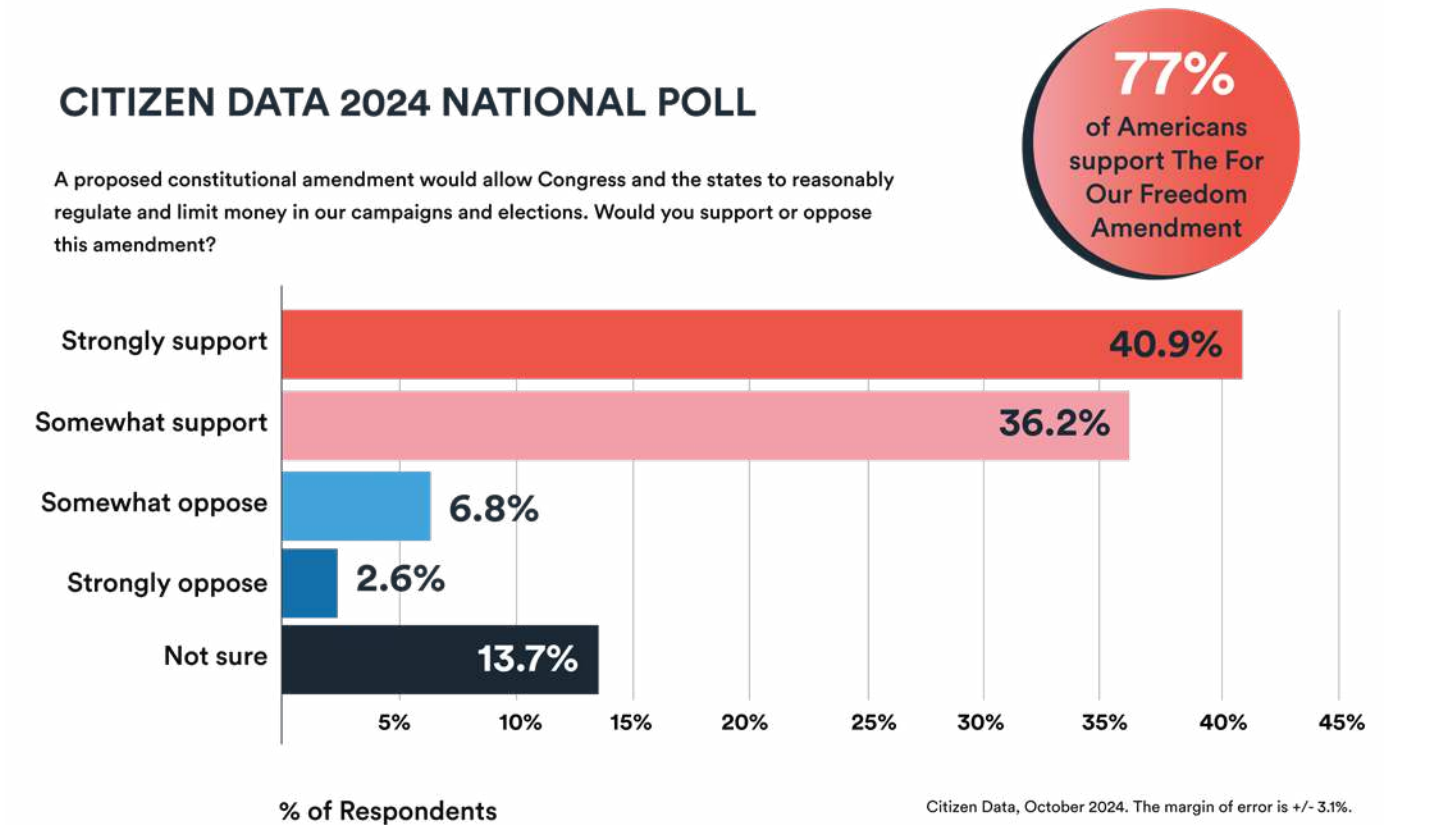
Debra Winger and Jeff Clements speaking on a panel at the Ideas We Should Steal Festival in Philadelphia



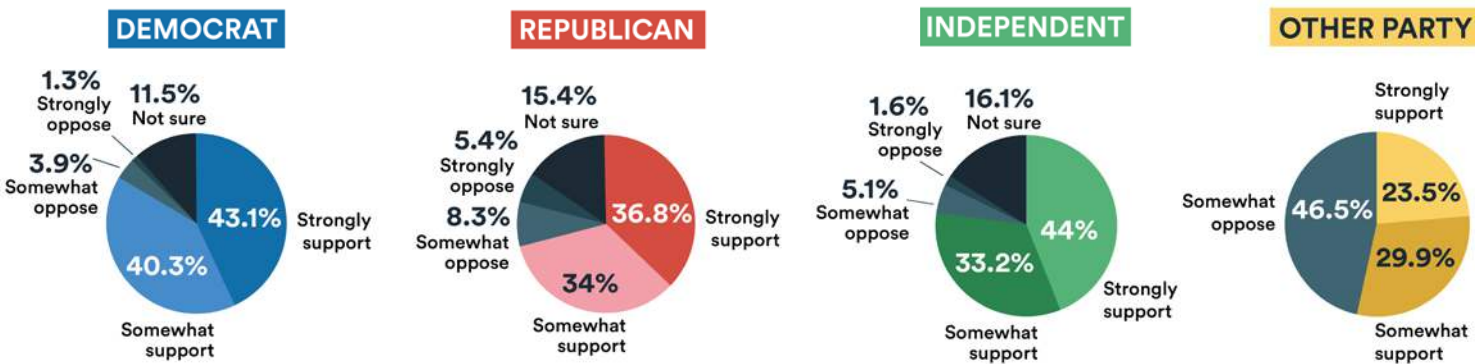
NEW POLL CONFIRMS OVERWHELMING SUPPORT

In the run-up to Election Day, we commissioned a nationwide poll, and the results left no doubt that Americans are tired of division, dysfunction, and corruption — and they’re ready to change the status quo.

Citizen Data surveyed more than 1,000 voters, representing every party, generation, and education level. A staggering 82% of respondents agreed that money in politics is a serious threat to our democracy. We also found that 77% of voters supported our plan to end the campaign finance crisis through a constitutional amendment.



Remarkably, support for the For Our Freedom Amendment is virtually identical across the political spectrum. This is a rare issue where Democrats, Republicans, and Independents are in near-total agreement.



These results should be a wake-up call for politicians. It’s time to turn the page on the *Citizens United* era — and ensure that every citizen has an equal voice in our elections.



## AMERICAN PROMISE IN THE MEDIA

In 2024, we added new communications capacity, tested and refined our messaging, and expanded into new mediums to reach new voters — and those investments began bearing fruit this year. American Promise and the For Our Freedom Amendment drew more news interest than ever before, with more than 75 press hits in 2024. We also published opinions in Real Clear Politics, Financial Times, The New York Times, Newsweek, The Hill, Pittsburgh Post-Gazette, Dallas Morning News, U.S. News & World Report, and The Fulcrum.

Earned media continues to be a crucial tool for education — on the issue of money in politics, as well as the feasibility of a constitutional amendment. It's also a leading indicator of our momentum. In 2025, we will hire our first-ever chief communications officer, who will oversee the launch of a nationwide communications campaign while continuing to build relationships with news reporters, broadcast journalists, and new media influencers.



**“Can Regulating Money  
in Politics Unify America?”**

FINANCIAL TIMES

**“Letter: How to End the Influence  
of Money in US Elections”**

RealClear Politics

**“Constitutional Populism,  
Not Billionaire Populism”**

THE HILL

**“Watchdogs Press Presidential Candidates  
to Disclose Elite Campaign Fundraisers”**





**Newsweek**

**“Megadonors Are Already Destabilizing  
the 2024 Presidential Election”**

**The Dallas Morning News**

**“The Gamble on Unlimited Campaign  
Contributions is Backfiring”**



Majorie Strayer Prindle, former chief of staff to U.S. Rep. Heather Wilson (R-N.M.), and Michael Steele, the former chairman of the Republican National Committee, at American Promise’s 2024 National Citizen Leadership Conference

## THE LEADERSHIP SERIES

The American Promise Leadership Series is a forum that convenes thought leaders and innovators who are driving forward positive change for all Americans. Speakers share their experiences engaging with citizens across the country and across the political spectrum, and explore how their experiences give them hope for a unified future for this country.



### MARCH ■ Colin Woodard

In March, we were joined by Colin Woodard, an award-winning journalist and author. Woodard's most recent book, "Union: the Struggle to Forge the Story of United States Nationhood," established him as an authority on social cohesion, and he shared a fresh perspective on national identity, the lines that divide us, and the "history of now."

### MAY ■ Maureen Kline and Michael Donnelly

In May, we held a colloquium with two advisory council members, Maureen Kline and Michael Donnelly. Kline serves as vice president of public affairs and sustainability at Pirelli Tire North America, and Donnelly is the chief economist at IBM. These two business leaders shared their perspectives on how our campaign finance system damages education, productivity, and free enterprise in our country, undermining American competitiveness on the global stage.



### SEPTEMBER ■ Hilary Braseth

In September, we spoke with Hilary Braseth, the executive director of OpenSecrets, the nation's leading research group for tracking money in politics. Braseth discussed the importance of transparency in democracy, how to make information more accessible to citizens, and the challenges of sourcing data that special interests would prefer to stay private.

### DECEMBER ■ Dr. Yuval Levin

In December, we hosted Dr. Yuval Levin, a noted political theorist and prolific writer. Earlier this year, Levin published "American Covenant: How the Constitution Unified Our Nation — and Could Again," and he joined us for a wide-reaching discussion on bridging the ideological divide, why big money distorts political rhetoric, and how constitutional reform could re-empower Congress to solve difficult problems.



“We begin every election cycle by basically asking the people who least want the [democratic] system to work, ‘Who do you want in the political system?’ The answer is: People who don’t want to compromise, people who don’t want to bargain, people who want to be ideological purists — and who view the other party as the country’s biggest problem.”

- Dr. Yuval Levin, noted political theorist and author

## OUR GROWING TEAM

Thanks to your generous support, we added new capacity across the organization — from information systems and research to communications and fundraising — while also hiring senior staff who will help guide our continued expansion.

In May, we welcomed Anastasia Khoo as our new president. She brings a wealth of experience in nonprofit growth strategy, brand development, and political coalition-building. In her new role, Anastasia will oversee the day-to-day execution of our national strategy, as well as our communications and research programs.

Throughout the year, we also added additional staff to help bolster our work in the states, particularly at the grassroots level.

# Anastasia Khoo

## President

Anastasia Khoo joins American Promise from Conservation International, where she served in several different roles, including chief of staff, senior advisor to the CEO, and chief marketing officer. During her tenure, she helped the organization double in both size and impact, while also overseeing huge growth in brand recognition and media attention.



Previously, Khoo was the chief marketing officer at the Human Rights Campaign. She led the historic “red equal sign” campaign, while also advancing key legislation and directing communications through five election cycles and three landmark Supreme Court cases. She oversaw a number of targeted state-level campaigns, including “All God’s Children” in Alabama, Mississippi, and Arkansas.



Her work has been widely featured in the media, including The New Yorker, The Guardian, The Associated Press, The Washington Post, NPR, and The Today Show. Khoo lives in Washington, D.C., with her husband and son.



## THE ROAD AHEAD

Earlier this year, American Promise CEO Jeff Clements and Board Member Debra Winger appeared onstage at the Ideas We Should Steal Festival, alongside MSNBC's Ali Velshi. "The best thing you can be is ready," said Winger. "You can't always guess what the job will be, or what's going to come at you, or what the conditions will be, but you can be ready."

That was the attitude we carried into campaign season: We readied ourselves for any outcome. Now, as a new administration assumes leadership in Washington, D.C., our mission, values, and strategy remain unchanged — and we have big ambitions for 2025. In 2024, we concluded the second phase of our growth strategy with a \$20 million campaign close, allowing us to prepare for the third and final stage to achieve ratification this decade.

In 2025, we will mobilize new voters and lawmakers through a landmark communications campaign, expanded issue research and opinion polling, and thought leadership in both local and national media. We'll expand our presence on Capitol Hill, winning support from key voices in the congressional majority, allowing us to build a strong Republican coalition. We're also doubling down on our state strategy, expanding operations in our existing six programs, while adding five additional states.

Voters are ready for change. We have an unprecedented opening in the coming years, and with your continued support, we'll be ready to seize any opportunities to come our way. This movement is powered by ordinary citizens willing to be part of an extraordinary mission — and we're grateful for everything you do to advance our shared cause and take back our democracy.



(top left) Young Americans breakout session at the National Citizen Leadership Conference; (bottom left) American Promise Board Member Christian Nolen at the conference leadership dinner; (right) American Promise Director of Organizing Chris Cayer at the 2024 Maine Republican Convention with a convention attendee



# 2024 Contributions

## Multi-Year Commitments

Liz Awalt and John Conley  
 Sarah Baker and Tim Albright  
 Nancy and Michael Beebe  
 Joan Brooks and James Garrells  
 Eden Cardozo and Ben Levy  
 Nancy Heselton and Jeff Clements  
 John Clements and Thula  
 Ngwenyama  
 Marilyn Clements  
 Cheryl Clyburn Crawford  
 Kristen and Tom Evans  
 David Friedman and Paulette Meyer  
 Gaia Fund  
 Kate Gulliver and Sam Spirn  
 Ed and Kathy Ludwig  
 Jack McBride  
 Lela Means  
 Terrence Meehan and Montie Mills  
 Meehan  
 Christian Nolen and Sue Denny  
 John and Mary Palmer  
 Roger and Maureen Parkinson  
 Gov. Deval Patrick  
 Matt Patsky and Jun Untulan  
 Randy Peeler and Kate Kellog  
 Drew and Pauline Pomerance  
 Megan Dickman Renard and  
 Alex Renard  
 Frances and Steve Rowland  
 Jim and Susan Rubens  
 Susan and Beau Ryan  
 Kathryn and Jamie Streator  
 Thomas Van Dyck and Anne-Frans  
 Van Vliet  
 John and Kim Wass

Debra Winger and Arliss Howard  
 Ray and Mary Anne Wood

## \$500,000 - \$1,000,000+

Nancy Heselton and Jeff Clements  
 Christian Nolen and Sue Denny  
 Gaia Fund  
 Randy Peeler and Kate Kellog  
 Frances and Steve Rowland

## \$100,000 - \$499,999

John Clements and Thula  
 Ngwenyama  
 Marilyn Clements  
 Leila Blodgett and Fred Maynard  
 Kristen and Tom Evans  
 Kate Gulliver and Sam Spirn  
 Lindsay and Steve Kafka  
 Matt Patsky and Jun Untulan  
 Bill Johnston and Leslie Sennott  
 Ed and Kathy Ludwig  
 Lela Means  
 Terrence Meehan and Montie Mills  
 Meehan  
 Chang Park  
 Roger and Maureen Parkinson  
 Drew and Pauline Pomerance  
 Megan Dickman Renard and  
 Alex Renard  
 Leo and Karin Sprecher  
 Wallace Global Fund  
 Debra Winger and Arliss Howard  
 Ray and Mary Anne Wood  
 Bill and Patty Zimmerman

## \$25,000 - \$99,999

Kristen and Jim Atwood  
 Liz Awalt and John Conley  
 Sarah Baker and Tim Albright  
 Nancy and Michael Beebe  
 Timothy and Sara Cabot  
 Eden Cardozo and Ben Levy  
 Cloud Mountain Foundation  
 Derek Cressman and Deniz Tuncer  
 Davis/Dauray Family Fund  
 David Friedman and Paulette Meyer  
 John and Mary Palmer  
 Park Foundation  
 Susan and Jim Rubens  
 Susan and Beau Ryan  
 Kathryn and Jamie Streator  
 Thompson Family Foundation  
 Jean Verbridge  
 Don and Karen Waite  
 John and Kim Wass  
 Steve and Linda Weitz  
 Allison and George Wood



Suzanne Brennan Firstenberg speaking at the National Citizen Leadership Conference in D.C.



## \$10,000 - \$24,999

Joan Brooks and James Garrells  
Brian Carr  
Dawn Hill Fund  
Randi and Andrew Feinberg  
Rick and Lisa Frisbie  
Greater Washington Community  
Foundation  
Rochelle Kaplan and Art Lipson  
Michael Kenig  
Wil Merck and Nonie Brady  
Kyra Montagu  
Tia and Tom Parker  
Gov. Deval Patrick  
Karen Bechtel Perkins and Bill Perkins  
Nicholas Roxborough  
Paula and Jeremy Sager  
Trillium Asset Management  
Thomas Van Dyck and Anne-Frans  
Van Vliet  
Tracy Winn and Joe Rigali

## \$1,000 - \$9,999

Mark Allyn  
Anonymous  
Ronald Bancroft  
Ko and Beth Baryames  
Donald Bender  
Joanne Berghold  
The Boston Foundation  
Mark and Deborah Blackman  
Pamela Boyle  
Bronwyn and Kevin Brunner  
Bud Ackerman Fund  
Tom and Judy Bullitt  
Ken Chestek  
Cheryl Clyburn Crawford  
Cottage Bridge Foundation  
Connie Coburn

Edgar and Ellie Cullman  
David B. Lynch Foundation  
James Dean  
Ann and David Drumm  
Kevin Dutt and Toni Hicks  
Kim Edwards  
William Ehrlich  
Barbara Fleischman  
Alice and Jon Flint  
Jack Garraty and Elise Frick  
John and Annkatrine Gates  
Claire and Ken Gibbs  
Arthur and Trudy Golden  
Dennis Grannen  
Jere Halligan  
Michael Hanauer  
Betty and George Heselton  
John Hesemann  
Frank Hobbs and Martha Rees  
Peter Hornbeck  
Victoria Johnston  
Gerald Kaminski  
Brigitte and Hal Kingsbury  
Lori and David Kriedberg  
Carolyn Lattin and Venkat  
Venkatraman  
Heidi and Chris Legg  
John Lehrkind  
Mark Leno  
Leslie Family Charitable Fund  
Christopher Malloy  
Rob and Mary Marra  
Jack McBride  
Mark McEver  
Dan McMillan  
Steve and Laetitia Mead  
Kathy Metcalfe and Langdon  
Wheeler  
Madeleine Michael  
Ronald Miller

MMHBO Fund  
Mormon Women for Ethical  
Government  
Rob and Liz Morrison  
Sharon Bush and Bob Murray  
Kathryn Nelson  
Judith Obermayer  
Anne and Thomas Ondrey  
Margaret Parker  
Paul D. Schurgott Foundation  
Nicole Pesco  
Leslie Puth  
RBC Wealth Management  
RepresentUs  
Diana Rockefeller  
Deborah and Chuck Royce  
Jim and Susan Rubens  
San Francisco Foundation  
Adam and Amy Simon  
Sterling Speirn and Diana Aviv  
Bonnie and Robert Stapleton  
Gloria Steinem  
Gregg Stone  
David and Patricia Straus  
Chris Uhrich and Julie Brogan  
Richard Vanderplas  
Paul and Merri Vogelheim  
Alec and Sally Walsh  
Frederick Weitz  
Nancy Wender  
William C. Bullitt Foundation  
Matt Woodward  
Anne Zaldastani and John Griffen



## \$999 and Below

Mary Abell  
 Steven Ables  
 David Abney  
 Jane Ackerman  
 Terri Ackerman  
 Theodore Alden  
 Dianne Anderson  
 Jess Anderson  
 Anonymous  
 Christopher Asay  
 Susan Ash  
 Suzanne Bakewell  
 Ken and Vicki Barnes  
 Sean Barnett  
 Silas and Andie Bauer  
 Jeffrey Bean  
 Mark Beeman  
 Christian and Dorothy Beeuwkes  
 Art Bell  
 Sera Bell  
 Susan Bell  
 Elisa Berger  
 Aliya Bhatia  
 James and Cathy Bierman  
 Maria Bill  
 Laura and Mark Birdsall  
 Patricia and Ron Bitondo  
 David and Shirley Black  
 Renee Block  
 Williams Bolmeier  
 Terrence Bone  
 Maggie and Rustam Booz  
 Michael Bowe  
 Douglas Box  
 Brian Boyle  
 Stina Bradley  
 John Breasted  
 John Brennan  
 Jennifer Bricker  
 Mary-Ellen Briel  
 Mark Briggs  
 Sabrina Brock  
 David Bromley

Jacob Brown  
 Bonnie Brunkhorst  
 Lisl Brunner  
 Penny Bryan  
 Carol Bullard  
 Dana Bullister  
 Gary Bulmer  
 Andrew Burford  
 Michael Burkart  
 David Burling  
 Don and Leslie Bush  
 Judith Butler  
 Elaine Butterfoss  
 Tom Callahan  
 Ana Maria Camargo  
 Jeffrey Canfield  
 Robert Carrier  
 Donna Carswell  
 Bob Carter  
 Charles Cassidy  
 Deborah Cayer  
 Richard Chiapetta  
 John Chlopek  
 Beverly Churchill  
 Jennifer Churchill  
 Christa Clark  
 Joe Coci  
 David Coe  
 Daniel and Eileen Coffee  
 Mark Cohen  
 Nancy and Jack Collins  
 Nancy Colman  
 Elena Colombo  
 Rosemary Colson  
 Todd Connor  
 Lisa Coolidge  
 Jennifer Covell  
 Nancy Cowger  
 Sandy Crawford  
 Jim Crist  
 Kelly Curran  
 Alice Dale  
 Sophia Dao  
 John Daviau  
 Mark Davison  
 Julianne Day-Evers

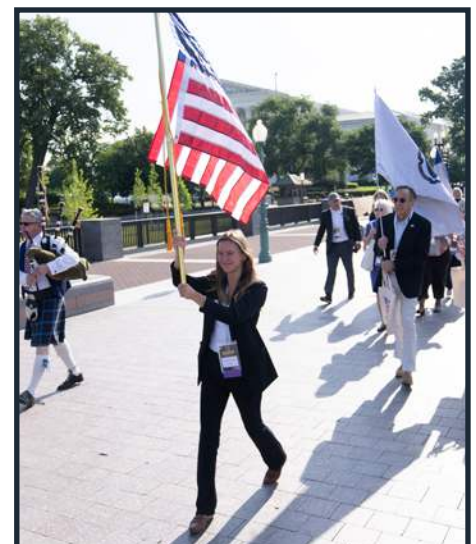
Sally Debruin  
 Joel Dedrick  
 Daniel DePaolo  
 Susan DeSilva  
 Robert DeWitt  
 James Dicarolo  
 Jeffrey Dickler  
 Mark Doenges  
 Sharon Dohrmann  
 Jeanne Doremus  
 Elizabeth Doty and Jeffrey Beeman  
 Jack Doty  
 Linda Drapela  
 Karl Dray  
 Roberta Duda  
 Kathleen Dunlap  
 Mona Dyke  
 Cheryl Eames  
 Kim Ebinger  
 Michael and Tara Edelman  
 Julie Edmonds  
 Julia and Charles Eisendrath  
 Julita and Robert Eleveld  
 Tara Ellerstein  
 Angela Ellis  
 Cheryl Ely  
 Ray English  
 Melissa Eppler  
 Judith Erb  
 Bonnieclaire Erling  
 James Eversole  
 Diane Faissler  
 John Fay  
 Melani Fay  
 Benjamin Feinberg  
 Frieda Ferrick  
 James Finn  
 Robert Fireovid  
 Beth Fishman  
 Linda Fitch  
 John Flinchbaugh  
 Bradley Floyd  
 Elizabeth Cox and David Forney  
 Fenwick Fowler  
 Benno Friedman  
 Richard Frost and Emily Bloch



Gary Gaddis  
 Jane Gallagher  
 Chris Geffre  
 Casey and Keith Giarman  
 Daniel Gilbert  
 Belinda Gingrich  
 Adam Gold  
 Roberta Golden  
 Nancy Goldstein  
 Lion Goodman  
 Tami Gouveia  
 Ann Griffin  
 Jacqueline Grohoski  
 Pamela Gross  
 Sarah and Daniel Gubits  
 Anne Gussoff  
 Daphne Hajorsky  
 Jeremy Haley  
 Katherine Hall  
 Bruce and Sonetta Hanson  
 Donna Hanson  
 Ashley and Jaime Harmon  
 Kenneth Harter  
 Liz Harvey  
 Diana Haskell  
 Howard Hauser  
 John Hauwiler  
 Mimi Head  
 Sandi Hebley  
 Jane Heffner, Adrienne Simpson  
 and Dr. Jack Stern  
 Debra Helper  
 Jeff Henry  
 Marie HenselderKimmel  
 James Herrick  
 Jessica Herring  
 Myron Hess  
 Beverly and Joe Hill  
 Nancy Hirshberg  
 Patricia Hoehn  
 Peter Hoenig  
 Carolina Hojaij  
 Marshall Hoke  
 William Holland  
 Matthew Hollister  
 William Holverstott

Carl Homstad  
 Daniel Hope  
 Hazel Hopkins  
 Paul Horvitz  
 David Hough  
 Amy Houston  
 David Howenstein  
 Richard Hubbard  
 Philip Huber  
 Barbara Hughes  
 Heather Hutchison  
 Gordon Huth  
 Kurt and Sabin James  
 Rebecca Jamin  
 Alan and Denise Jennings  
 Molly Jennings  
 Dongming Jin  
 Roger Johanson  
 Jefferson Johnson  
 Katrina Johnson  
 David Jones  
 Virginia Jones  
 Larry Junck  
 Gregory and Shelly Kall  
 Curtis Katz  
 Barbara Kaufman  
 Susan and Jay Kaufman  
 Cushing Anderson and Susan Kazanas  
 John Keane  
 Peter Keating  
 Barbara Keiser  
 Richard Keleher  
 Michael Kelley  
 Payton Kelly  
 Carol Kerr  
 Laurie Ketron  
 Rob Kettell  
 Anastasia Khoo  
 William Kilmartin  
 Edward Klein  
 Maureen Kline  
 Ted Knapke  
 Usula Korneitchouk  
 David Koss  
 Harlan Kosson  
 Harold Kovac

John Kowal  
 Randall Krebs  
 Robert and Susan Kresek  
 Marty and JoLynn Kuebler  
 Thomas Kuhner  
 Nancy Kusch  
 Kaitlin Lacasse  
 Ellen and David Lake  
 Gyongy Laky and Thomas Layton  
 Robert Lancaster  
 Christopher Landers  
 Alan LaPolice  
 Sandra Laurel  
 Eleanor LeCain  
 Steven Leitner  
 Peter Lemkin  
 Marjorie Ley  
 Eloise Linger  
 Brandon Linne  
 Jesse Littlewood  
 Marsha Livingston  
 Michael Lopp  
 Jeff Lott  
 Gwyn Loud  
 Mr. Russell Lovell  
 Xinyi Lu  
 Geoffrey and Ruth Lull  
 Tobias Lunt  
 Kevin Johnson and Linda Lynch



2024 National Citizen Leadership  
 Conference & Lobby Day in  
 Washington, D.C.





Theo Mackie  
 Canon Maggi  
 Gregory Maguire  
 John Malzone  
 Bob and Christina Mann  
 Lola Marilee  
 Brad Martin  
 Colleen Martin  
 Kent Martin  
 Tom Mast  
 Kanta Masters  
 Hank Mayers  
 Tina Mazzei  
 Nancy McArdle  
 Sheridyn McClain  
 John McCreery  
 Kenneth Meersand  
 Dan Mendelson  
 Janet Miller  
 Lisa Miller  
 Shazia Miller  
 Victoria Mitchell  
 Mike Monetta  
 Robert Moody  
 Laura Morris  
 Patricia Morrissey  
 Claire Morse  
 Dennis Mosher  
 Kevin Moss and Amy Schwartzman  
 Patricia Murphy  
 Mary and Sherif Nada  
 Judy Nagel  
 Steve Nash  
 Carol Nelson  
 Harry Newell  
 Nick Nyhart  
 Julie Olsen  
 Bee Ottinger  
 Robert Packard  
 Diana Page  
 Ruth Panella  
 Mary Parker  
 Emilie Parker  
 Julie Parker  
 Lambert Pat  
 Christy Pennoyer

Alden and Richie Perkins  
 Nancy Petersmeyer  
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 Sondra Poplar  
 Mary Porter  
 Garry Potts  
 Lisa Prosser  
 Michael Quinlan  
 Jeffrey Rager  
 Peter and Helen Randolph  
 Lee Rasch  
 Scott Reed  
 Donald Reinhardt  
 Monica Reising  
 Robert Richie  
 Donald Richitt  
 Wilson and Liz Rickerson  
 James Riley  
 Kerry Riordan Sykes  
 Margaret Ris  
 Margaret Robbins  
 Jeanette Robinson  
 Steven Roby  
 Gregory Rodgers  
 Robby Rodriguez  
 Steve Rose  
 Benjamin and Donna Rosen  
 Leslie and Michael Rosenberg  
 Joe Rothstein and Sylvia Bergstrom

Karen Russell  
 Dr. Russell and Ms. Susie Ryan  
 Dale Ryder  
 Andrea Saenz  
 Stephen Scalmanini  
 August Schilling  
 Patricia Schmitz  
 Ira Schreck  
 Mark Schrier  
 Jen Scroggins  
 Donald Seeger  
 Arthur Selkowitz  
 Karen Sellers  
 Susan Serpa  
 Willie Session  
 Arthur Shea  
 Tom Shelton  
 Paul Shorb  
 Dianne Shuford  
 Rachel Silberstein  
 Edward Silha  
 Peter and Marcia Sly  
 Mark and Sharon Sobel  
 Barbara Sotirin  
 Rick Stebbins  
 Dean and Francis Stein  
 Don Stenavage  
 Bruce Stevens  
 Thomas Stine  
 Mark Stoltz  
 Tyler and Olivia Stone  
 Alan Storch  
 John Stratman  
 Rob Straus  
 David Stringfellow  
 Peter Sturges and Sasha Lauterbach  
 Douglas Sutherland  
 Meg and John Symington  
 Joseph Tanzini  
 Mary Taugher  
 Greg Taylor  
 Arion Thiboumery  
 Richard Thorne  
 Steven Thorpe  
 Mona Truluck  
 Carl Turner



Former Rep. Dean Phillips  
 speaking at the National Citizen  
 Leadership Conference in D.C.



Henry and Janet Vaillant  
 Toni Vakos  
 Willem van den Berg  
 John Van der Slice  
 Gail Van Haren  
 Ed Veety  
 Viktor Vejins and Libby Kurten  
 Virginia Vincenti  
 Kevin Virtue  
 Ellen Vliet Cohen  
 Michael Von Flatern  
 Robin Walden  
 Geoffrey Walter  
 Sally Walther  
 Andrea Wappler  
 Ed Ward  
 Samy Wassef  
 Lloyd Webber  
 Peter Weber  
 Victor Weers  
 Jeanne Weidner  
 Jacob Weinberg  
 Matt Wenthold  
 Candace White  
 Mary White  
 Anne and John Whitman  
 Thomas and Claudia Wikman  
 Thomas Wilbanks  
 Andrew Williams  
 Bill Williams  
 La Donna Williams  
 Gail Willner-Giwerc  
 Ed Wisneski  
 Jill Wittels  
 M Joel Woods  
 Jacqueline Yakubowski  
 James Yon  
 Ann Zahner  
 David Zieff  
 Herb Ziev  
 Ros Zimmermann

## GIFTS IN HONOR OF BARBARA SIMOWITZ

Renee Block  
 Robert DeWitt  
 William Ehrlich  
 Epstein Teicher Philanthropies -  
 Jane Heffner, Adrienne Simpson  
 and Dr. Jack Stern  
 Randi and Andy Feinberg  
 Anne Gussoff  
 Katherine Hall  
 Elizabeth Harvey  
 Gerald Kaminsky and family  
 John F. Keane  
 Lori and David Kriedberg  
 Dan Mendelson  
 Steven Rose  
 Leslie Rosenberg  
 Howard Simowitz  
 Dean and Frank Stein  
 Alan Storch  
 Nancy Wender  
 Gail Willner-Giwerc

## GIFTS IN HONOR OF KENNETH SWEET

Liz and Scott Harvey



# Consolidated Financials

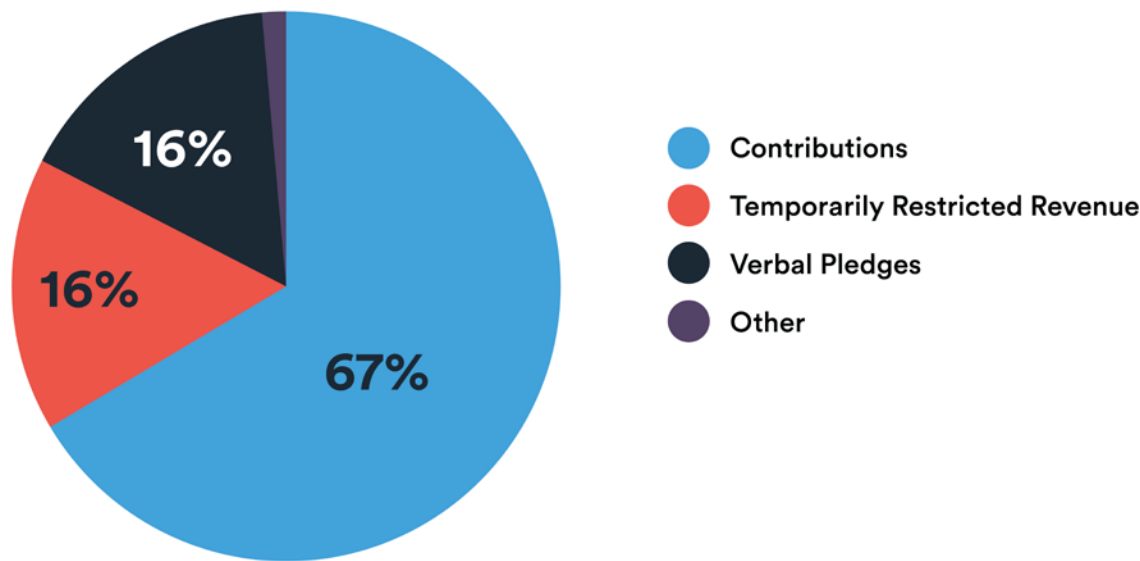
2024 was a year of growth for American Promise, Inc. and American Promise Education Fund, the two organizations that unite forces to advance our shared mission. We are deeply grateful to the generous donors whose support makes our work possible. In the spirit of transparency, we proudly acknowledge their contributions in the pages of this report. We are also proud to have received the highest rating from Charity Navigator and Candid for effectiveness and transparency.

**American Promise, Inc. and American Promise Education Fund**  
Combined Statement of Activities  
For the years ended Dec. 31, 2024 and 2023\*

REVENUE	API '24	APEF '24	API + APEF '24	API + APEF '23
Contributions	\$3,130,825	\$2,738,198	\$5,869,022	\$3,363,733
Temporarily Restricted Revenue	\$270,120	\$1,115,212	\$1,385,332	\$2,804,459
Conference Revenue & Sponsorships	\$0	\$36,446	\$36,446	\$0
Other Income	\$92,816	\$9,841	\$102,657	\$221,842
Verbal Pledges	\$225,000	\$1,195,000	\$1,420,000	\$0
TOTAL REVENUE	\$3,718,761	\$5,094,696	\$8,813,457	\$6,390,033

*Other Income includes investment income, credit card redemption, merchandise sales, and in-kind donations*

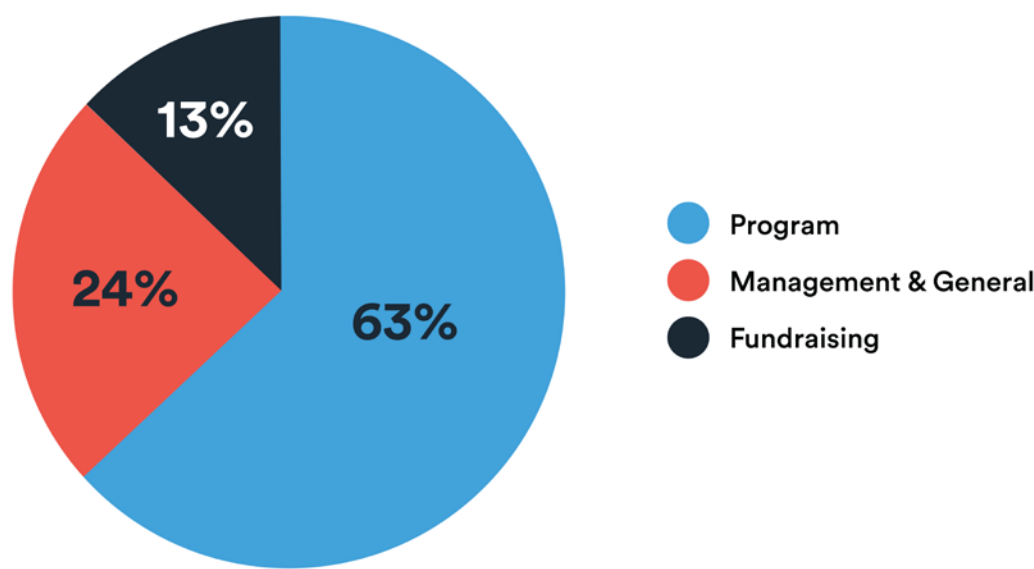
## API + APEF '24 REVENUE



Our expenses grew in 2024, reflecting our increased activity. Approximately two-thirds of our spend is on direct program activities, including our work in states, at the federal level and on research initiatives.

EXPENSES	API '24	APEF '24	API + APEF '24	API + APEF '23
Program	\$1,803,919	\$2,676,854	\$4,480,773	\$2,770,339
Management & General	\$659,186	\$1,061,183	\$1,720,370	\$937,794
Fundraising	\$400,615	\$517,107	\$917,722	\$541,830
Not Specified	\$0	\$0	\$0	\$2,673
Total Expenses	\$2,863,721	\$4,255,144	\$7,118,865	\$4,252,636
NET INCOME	\$855,040	\$839,552	\$1,694,592	\$2,137,398

API + APEF '24 EXPENSES



*\*Based on 2024 unaudited financials and 2023 audited financials*







AMERICAN PROMISE

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**Concord, MA 01742**  
**(978) 254-6275**  
**[americanpromise.net](http://americanpromise.net)**