



## TOPLINE & METHODOLOGY

### American Promise Money in Politics Survey

Conducted by Ipsos using KnowledgePanel® Omnibus  
**A survey of the American general population (ages 18+)**  
Interview dates: July 25-27, 2025  
Number of interviews: 1,023

Margin of error: +/- 3.3 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: \* = less than 0.5%, - = no respondents, N/A = not applicable

#### Annotated Questionnaire:

1. A proposed constitutional amendment would allow Congress and the states to reasonably regulate and limit money in campaigns and elections. Would you support or oppose this amendment?

	<b>Total (N=1,023)</b>
Strongly support	43%
Somewhat support	28%
Somewhat oppose	4%
Strongly oppose	4%
Not sure	20%
Skipped	2%
<b>Support (Net)</b>	<b>71%</b>
<b>Oppose (Net)</b>	<b>8%</b>

2. Do you agree or disagree with the following statement? *The influence of money in politics is a threat to our elections*

	<b>Total (N=1,023)</b>
Strongly agree	58%
Somewhat agree	24%
Somewhat disagree	5%
Strongly disagree	3%
Not sure	9%
Skipped	2%
<b>Agree (Net)</b>	<b>82%</b>
<b>Disagree (Net)</b>	<b>7%</b>





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3. Do you agree or disagree with the following statement? *Individuals and entities should be able to spend unlimited amounts of money to influence campaigns and elections*

	<b>Total (N=1,023)</b>
Strongly agree	2%
Somewhat agree	7%
Somewhat disagree	18%
Strongly disagree	61%
Not sure	10%
Skipped	2%
<b>Agree (Net)</b>	<b>9%</b>
<b>Disagree (Net)</b>	<b>79%</b>





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### About the Study

This Ipsos poll was conducted July 25-27, 2025 using the KnowledgePanel®. This poll is based on a representative sample of 1,023 U.S. residents, age 18 or older.

The study was conducted in English. The data for the total sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, and household income. Party ID benchmarks are from the 2024 National Public Opinion Reference Survey (NPORS). The demographic benchmarks came from the 2024 March Supplement of the Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45–59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Republican, Leans Republican, Independent/Other, Democrat, Leans Democrat)

The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of error takes into account the design effect, which was 1.13 for all adults. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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### About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD).

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**GAME CHANGERS**

