



AMERICAN PROMISE

2024 Annual Report

When we first announced our plan to amend the Constitution, some said it was impossible.

We've since built a devoted community of hundreds of thousands, claimed victory in nearly half of all statehouses, and sent a clear message to our country's leaders: Americans are ready to end the corruption, move past the dysfunction, and put power back in the hands of the people.

The accomplishments in this report are a testament to your generosity, perseverance, and faith in the future of freedom and American democracy.

Thank you.



■ Supporters at the National Citizen Leadership Conference in June 2024 at the Capitol in Washington, D.C.

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A Message from our CEO

Dear Friends,

In the not-too-distant future, when historians write about how Americans rescued the country from the grip of systemic corruption, dysfunctional government, and domination by uncontrolled election spending by powerful individuals and interests, the ratification of the For Our Freedom Amendment will have a prominent place. And the year 2024 will have a prominent place in the history of the For Our Freedom Amendment.

As I write, American Promise is celebrating victory in Utah, which on March 6, 2025, became the 23rd state to pass a “ready-to-ratify” resolution urging Congress to propose an amendment and return it to the states for ratification.

On the same morning, the state House of Representatives in Oklahoma passed a similar resolution unanimously. As that vote was happening, a Texas lawmaker introduced a similar resolution in the Lone Star State, followed shortly by the introduction of a resolution in Minnesota. And earlier this year, 33 lawmakers in Wyoming introduced a ready-to-ratify resolution that won a decisive vote in the Wyoming Senate.

The tipping point that moves constitutional amendments from impossible to inevitable has arrived. Thanks to you, we are ready.

As the country went through a tumultuous \$20 billion election, American Promise was putting our teams and resources in place in a dozen strategic states, replicating a proven model for winning support for the For Our Freedom Amendment. We also grew our team in Washington, D.C. We expanded our communications resources and put our 360-degree state/federal plans in place to align progress in the states with needed votes in Congress. And we continued to invest in something very rare in America today: bringing Americans together to do powerful work for the good of the country and the future.

Going into the election in 2024, Pew Research surveys showed that “reducing the role of money in politics” was near the top of the list of American priorities, just after the economy and guarding against terrorism. After the election, in February 2025, reducing the role of money in politics was the top issue on the list. Now nearly 90 percent of Americans describe unlimited money in elections as a major threat to American democracy. Three out of four support the For Our Freedom Amendment as the solution.

At American Promise, we are Republicans, Democrats, and Independents. Much more importantly, we are Americans. In a bitterly divided and anxious time, American Promise offers unity, hope, constructive action, and a unique opportunity to win — together — a historic victory for freedom and self-government.



I hope you enjoy the following highlights from 2024. Please stay in touch and reach out to me and the team anytime.

All best wishes,
Jeff Clements

A CONSTITUTION-LEVEL CHALLENGE

The 2024 election was the most expensive of all time. Political spending exceeded \$20 billion, a threefold increase over 2008. And it wasn't due to a surge in grassroots enthusiasm. The top 100 individual donors gave almost 15% of all money in the 2024 federal election. Never before have so few people possessed so much influence over our elections — and our elected officials.

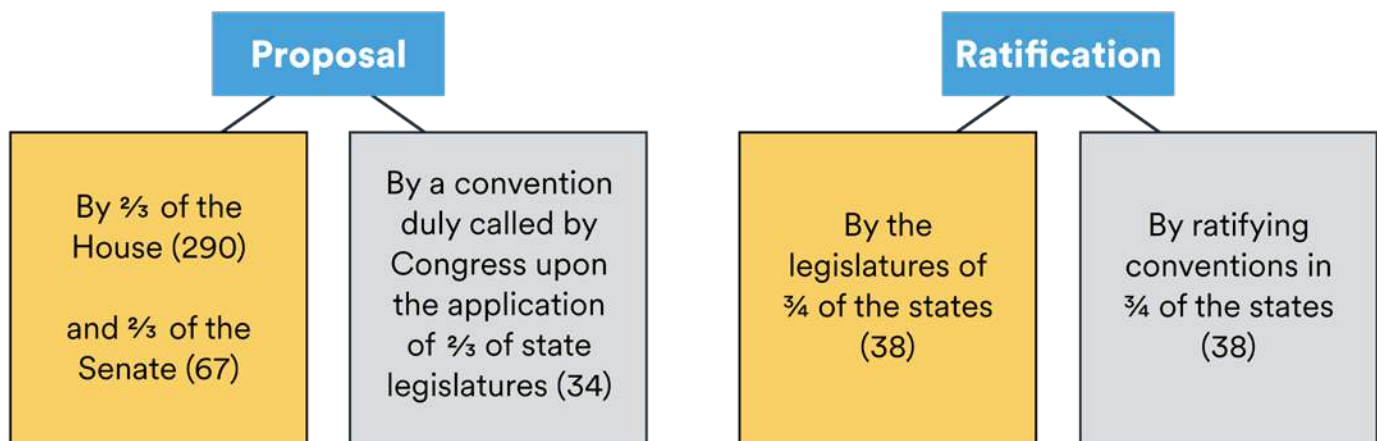
For generations, the United States had commonsense laws to limit the influence of big money and prevent everyday forms of corruption — government appointments for megadonors, regulatory carve-outs for select industries, federal laws handwritten by corporate lobbyists. But over the past 50 years, a small circle of elite lawyers dismantled those safeguards, one lawsuit at a time. As a result, the Supreme Court now holds a radical and out-of-touch position: All political spending is free speech — and any laws intended to level the playing field are inherently unconstitutional. The results have been disastrous for American self-government: pay-to-play policymaking; lies and negativity flooding the airwaves; diminishing trust in our institutions; and an unprecedented consolidation of power among the elite.

A LASTING SOLUTION

We can't simply legislate this problem away. The Supreme Court has made clear that anything short of a constitutional amendment will not stand. That's exactly why American Promise is pursuing the For Our Freedom Amendment. It's a simple, non-partisan amendment that would allow state and federal lawmakers to pass reasonable laws to regulate money in politics as they see fit.

The ripple effects would be profound: Lawmakers would have more time and freedom to engage with their constituents and solve big problems. They would be legally empowered to close the loopholes that allow foreign countries to meddle in our elections. In the new electoral landscape, we could also expect more competitive primary elections and much less ideological extremism and polarization.

U.S. CONSTITUTION — ARTICLE V



OUR PROGRESS

22

Ready-to-Ratify States

77%

National Support for the For Our Freedom Amendment*

612

Candidates Pledged to Support the For Our Freedom Amendment

6

Active State-Level Presence

4

States Considered Resolutions in Support of an Amendment

115+

Meetings with Congressional Offices

72%

Growth in Team Size

75

Stories in the Media

\$20,000,000

Raised in our Latest Capital Campaign

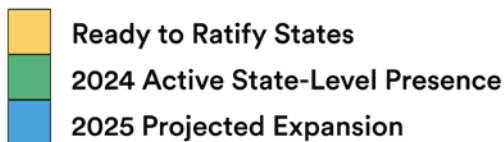
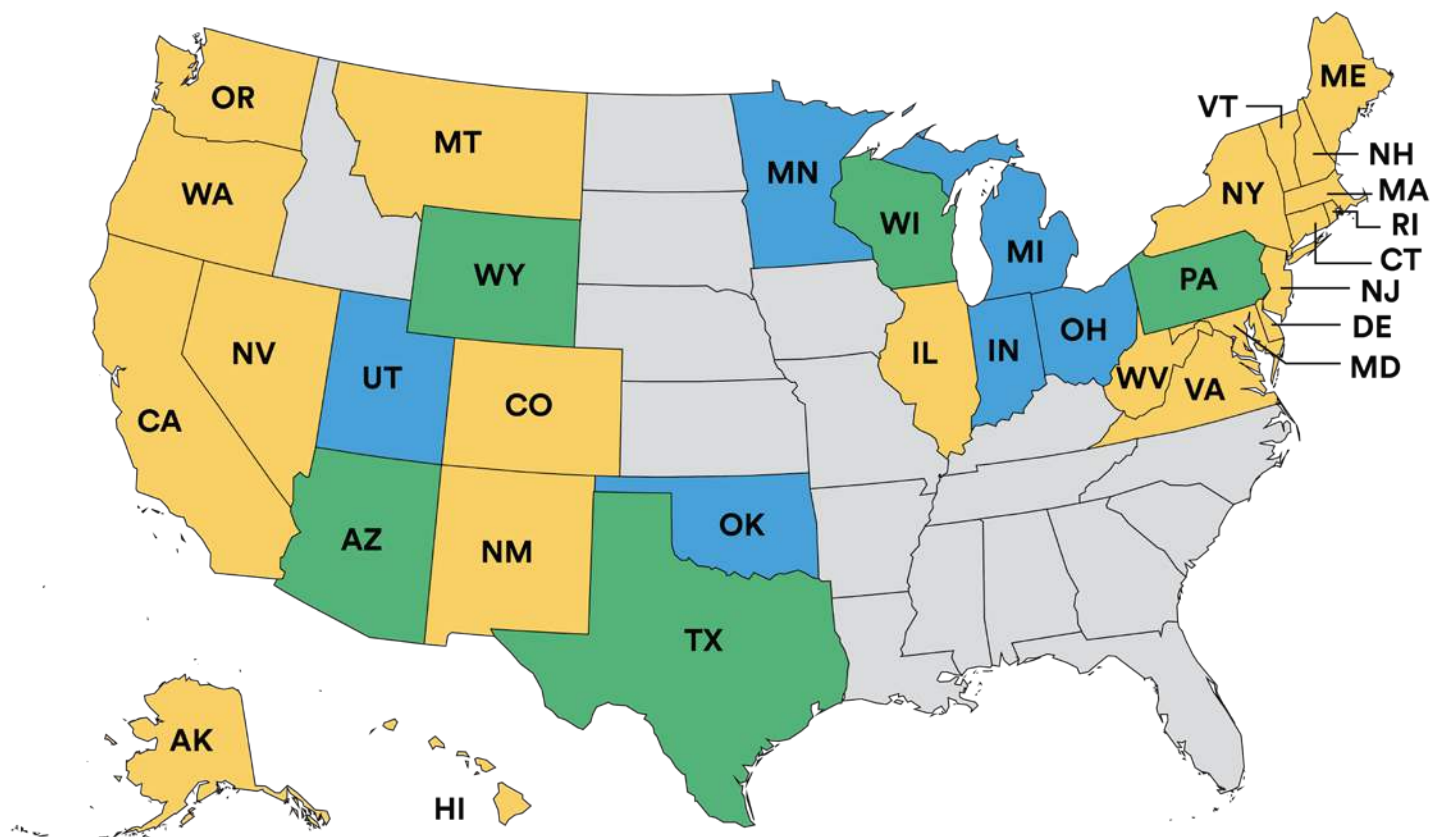
*Citizen Data 2024 National Poll



Field Notes

American Promise has a multi-state strategy for ratification. With support from our nationwide network of volunteers and lawmakers on both sides of the aisle, we have already won the backing of 22 states, with active campaigns in six more.

STATE-BY-STATE PROGRESS MAP



ARIZONA

We hired Timothy Castro as our first-ever Arizona state manager and our team contacted more than 95% of state legislators, resulting in 28 in-person meetings. We expect there will be wide bipartisan support for a resolution in the near future.



(left and middle) American Promise supporters in Arizona; (right) Freedom is Brewing event in September 2024 with Arizona Secretary of State Adrian Fontes

MAINE

Forty of our supporters submitted testimony to the Maine Ethics Commission in favor of the For Our Freedom Amendment, the most public engagement the commission has received on any issue, ever. We also continue to defend Question 2, which prohibits foreign government spending in the state's elections, in federal court.

PENNSYLVANIA

We advanced bipartisan resolution HR 317 through the Pennsylvania House of Representatives, which passed by a wide 113-88 margin. Though we did not secure a date on the Senate calendar, we are working with allies from both parties to ensure a successful vote in 2025.



(left) Pennsylvania Rep. R. Lee James signs pledge; (right) Debra Winger and Jeff Clements at the Ideas We Should Steal Festival in Philadelphia



TEXAS

We continued to support our volunteer network, which organized twice-weekly calls to elected officials and secured 118 Candidate Pledge signatures — the most of any state.



■ (above) Supporters gathered at the U.S. Capitol on Lobby Day in June 2024



■ (left and right) Students at University of Texas at Austin

UTAH

Senate Majority Leader Kirk Cullimore agreed to sponsor a resolution in 2025.

WISCONSIN

A bipartisan coalition of allies in the Wisconsin Legislature introduced a joint resolution in favor of the For Our Freedom Amendment. While it was never scheduled for a vote, we're in a strong position for 2025.



■ American Promise Wisconsin State Manager Alan LaPolice, Director of State Campaigns Jason Arredondo, and Wisconsin Field Organizer Courtney Zambon at the Wisconsin Counties Association Conference in La Crosse

WYOMING

House Joint Resolution 0002 won strong support in a chamber with a supermajority of Republican legislators — further validation that this issue transcends partisan boundaries. Though the resolution fell several votes short of the two-thirds majority required for introduction during the budget session, the resolution is well positioned for 2025 support.

BUILDING A NATIONAL MOVEMENT

We're proud to have the support of a growing number of members of Congress who favor a constitutional amendment to curb the influence of money in politics — and every month, we're working to add new elected officials to our coalition.

In June, more than 150 citizens took to Capitol Hill and met with 105 congressional offices about the For Our Freedom Amendment.

With a history of confirmed support from most Democrats, our organizational focus has been on building support from Republicans and identifying potential champions in the new (119th) session of Congress.

Across the country, more than 600 candidates — at the national, state, and local levels — signed our Candidate Pledge, committing to use their office to advance the For Our Freedom Amendment.

NATIONAL CITIZEN LEADERSHIP CONFERENCE

“Hope in an Age of Polarization”

In June, we welcomed hundreds of people to D.C. for our National Citizen Leadership Conference. While Americans are bombarded with messages about all that divides us, the conference offered hope in an age of polarization, bringing together speakers and attendees from across the political spectrum. Together, we shared insights on the crisis of dark money, received specialized training to become stronger citizen advocates, and brainstormed new ways to work together in support of the For Our Freedom Amendment.

Our program featured high-profile speakers, including former Republican National Committee Chairman Michael Steele; Reps. Jared Golden (D-ME) and Dean Phillips (D-MN); Arizona Secretary of State Adrian Fontes; OpenSecrets Executive Director Hilary Braseth; and state Sens. Rick Bennett (R-ME) and Scott Surovell (D-VA).

On the final day, more than 150 citizen advocates took to Capitol Hill to meet with members of Congress and press them to support the amendment. In total, advocates met with 105 congressional offices. The fly-in coincided with a vote in Pennsylvania's House of Representatives in support of the For Our Freedom Amendment, bringing the Keystone State one step closer to supporting proposal of the amendment.

GROWING OUR PLATFORM

This year, American Promise leadership appeared on stage at 15 events across the country, making the case for a constitutional amendment in front of thousands of attendees.

In November, CEO Jeff Clements and Board Member Debra Winger joined MSNBC's Ali Velshi on stage at the Ideas We Should Steal Festival in Philadelphia. In front of an engaged audience of journalists and civic leaders, the trio had a dynamic discussion on the legacy of *Citizens United*, the history of amendment cycles, and lessons learned from the campaign for the Equal Rights Amendment.

“What we're seeing today is more than a campaign finance problem. It's a constitutional crisis — of oligarchy, of plutocracy. It's a massive concentration of power, where money is power.”

- Jeff Clements, American Promise CEO



Debra Winger and Jeff Clements speaking on a panel at the Ideas We Should Steal Festival in Philadelphia



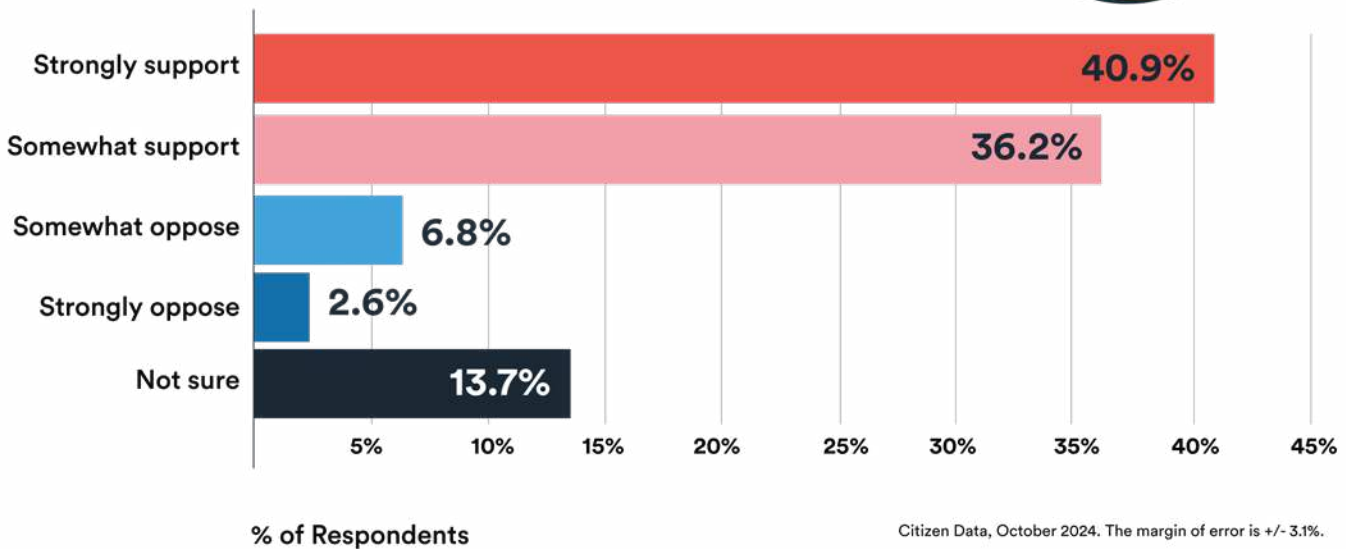
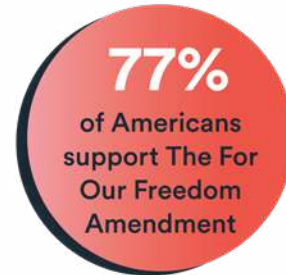
NEW POLL CONFIRMS OVERWHELMING SUPPORT

In the run-up to Election Day, we commissioned a nationwide poll, and the results left no doubt that Americans are tired of division, dysfunction, and corruption — and they’re ready to change the status quo.

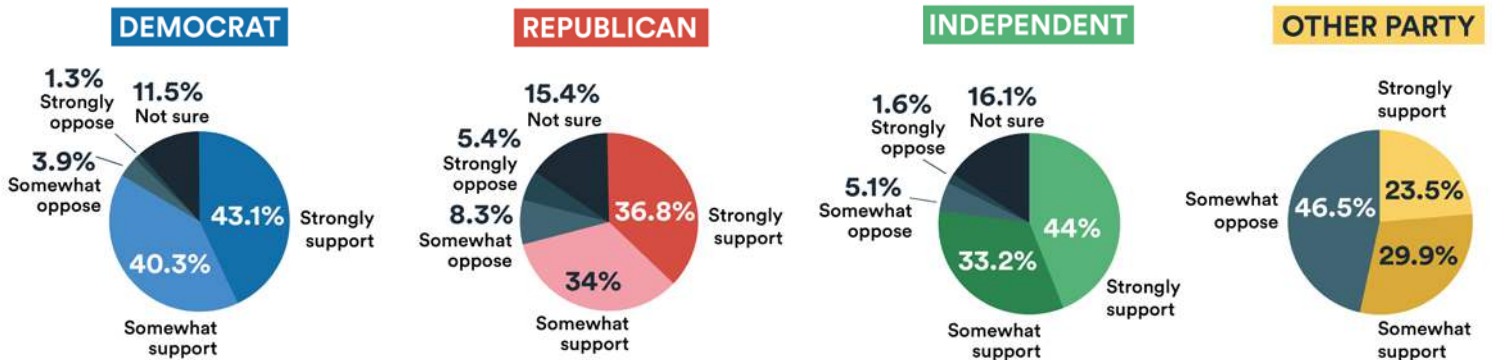
Citizen Data surveyed more than 1,000 voters, representing every party, generation, and education level. A staggering 82% of respondents agreed that money in politics is a serious threat to our democracy. We also found that 77% of voters supported our plan to end the campaign finance crisis through a constitutional amendment.

CITIZEN DATA 2024 NATIONAL POLL

A proposed constitutional amendment would allow Congress and the states to reasonably regulate and limit money in our campaigns and elections. Would you support or oppose this amendment?



Remarkably, support for the For Our Freedom Amendment is virtually identical across the political spectrum. This is a rare issue where Democrats, Republicans, and Independents are in near-total agreement.



These results should be a wake-up call for politicians. It’s time to turn the page on the *Citizens United* era — and ensure that every citizen has an equal voice in our elections.



AMERICAN PROMISE IN THE MEDIA

In 2024, we added new communications capacity, tested and refined our messaging, and expanded into new mediums to reach new voters — and those investments began bearing fruit this year. American Promise and the For Our Freedom Amendment drew more news interest than ever before, with more than 75 press hits in 2024. We also published opinions in Real Clear Politics, Financial Times, The New York Times, Newsweek, The Hill, Pittsburgh Post-Gazette, Dallas Morning News, U.S. News & World Report, and The Fulcrum.

Earned media continues to be a crucial tool for education — on the issue of money in politics, as well as the feasibility of a constitutional amendment. It’s also a leading indicator of our momentum. In 2025, we will hire our first-ever chief communications officer, who will oversee the launch of a nationwide communications campaign while continuing to build relationships with news reporters, broadcast journalists, and new media influencers.



**“Can Regulating Money
in Politics Unify America?”**

FINANCIAL TIMES

**“Letter: How to End the Influence
of Money in US Elections”**

RealClear Politics

**“Constitutional Populism,
Not Billionaire Populism”**

THE HILL

**“Watchdogs Press Presidential Candidates
to Disclose Elite Campaign Fundraisers”**



Newsweek

“Megadonors Are Already Destabilizing the 2024 Presidential Election”

The Dallas Morning News

“The Gamble on Unlimited Campaign Contributions is Backfiring”



Majorie Strayer Prindle, former chief of staff to U.S. Rep. Heather Wilson (R-N.M.), and Michael Steele, the former chairman of the Republican National Committee, at American Promise’s 2024 National Citizen Leadership Conference

THE LEADERSHIP SERIES

The American Promise Leadership Series is a forum that convenes thought leaders and innovators who are driving forward positive change for all Americans. Speakers share their experiences engaging with citizens across the country and across the political spectrum, and explore how their experiences give them hope for a unified future for this country.



MARCH ■ Colin Woodard

In March, we were joined by Colin Woodard, an award-winning journalist and author. Woodard’s most recent book, “Union: the Struggle to Forge the Story of United States Nationhood,” established him as an authority on social cohesion, and he shared a fresh perspective on national identity, the lines that divide us, and the “history of now.”

MAY ■ Maureen Kline and Michael Donnelly

In May, we held a colloquium with two advisory council members, Maureen Kline and Michael Donnelly. Kline serves as vice president of public affairs and sustainability at Pirelli Tire North America, and Donnelly is the chief economist at IBM. These two business leaders shared their perspectives on how our campaign finance system damages education, productivity, and free enterprise in our country, undermining American competitiveness on the global stage.



SEPTEMBER ■ Hilary Braseth

In September, we spoke with Hilary Braseth, the executive director of OpenSecrets, the nation’s leading research group for tracking money in politics. Braseth discussed the importance of transparency in democracy, how to make information more accessible to citizens, and the challenges of sourcing data that special interests would prefer to stay private.

DECEMBER ■ Dr. Yuval Levin

In December, we hosted Dr. Yuval Levin, a noted political theorist and prolific writer. Earlier this year, Levin published “American Covenant: How the Constitution Unified Our Nation — and Could Again,” and he joined us for a wide-reaching discussion on bridging the ideological divide, why big money distorts political rhetoric, and how constitutional reform could re-empower Congress to solve difficult problems.



“ We begin every election cycle by basically asking the people who least want the [democratic] system to work, ‘Who do you want in the political system?’ The answer is: People who don’t want to compromise, people who don’t want to bargain, people who want to be ideological purists — and who view the other party as the country’s biggest problem.”

- Dr. Yuval Levin, noted political theorist and author



OUR GROWING TEAM

Thanks to your generous support, we added new capacity across the organization — from information systems and research to communications and fundraising — while also hiring senior staff who will help guide our continued expansion.

In May, we welcomed Anastasia Khoo as our new president. She brings a wealth of experience in nonprofit growth strategy, brand development, and political coalition-building. In her new role, Anastasia will oversee the day-to-day execution of our national strategy, as well as our communications and research programs.

Throughout the year, we also added additional staff to help bolster our work in the states, particularly at the grassroots level.

Anastasia Khoo

President

Anastasia Khoo joins American Promise from Conservation International, where she served in several different roles, including chief of staff, senior advisor to the CEO, and chief marketing officer. During her tenure, she helped the organization double in both size and impact, while also overseeing huge growth in brand recognition and media attention.



Previously, Khoo was the chief marketing officer at the Human Rights Campaign. She led the historic “red equal sign” campaign, while also advancing key legislation and directing communications through five election cycles and three landmark Supreme Court cases. She oversaw a number of targeted state-level campaigns, including “All God’s Children” in Alabama, Mississippi, and Arkansas.



Her work has been widely featured in the media, including The New Yorker, The Guardian, The Associated Press, The Washington Post, NPR, and The Today Show. Khoo lives in Washington, D.C., with her husband and son.

THE ROAD AHEAD

Earlier this year, American Promise CEO Jeff Clements and Board Member Debra Winger appeared onstage at the Ideas We Should Steal Festival, alongside MSNBC’s Ali Velshi. “The best thing you can be is ready,” said Winger. “You can’t always guess what the job will be, or what’s going to come at you, or what the conditions will be, but you can be ready.”

That was the attitude we carried into campaign season: We readied ourselves for any outcome. Now, as a new administration assumes leadership in Washington, D.C., our mission, values, and strategy remain unchanged — and we have big ambitions for 2025. In 2024, we concluded the second phase of our growth strategy with a \$20 million campaign close, allowing us to prepare for the third and final stage to achieve ratification this decade.

In 2025, we will mobilize new voters and lawmakers through a landmark communications campaign, expanded issue research and opinion polling, and thought leadership in both local and national media. We’ll expand our presence on Capitol Hill, winning support from key voices in the congressional majority, allowing us to build a strong Republican coalition. We’re also doubling down on our state strategy, expanding operations in our existing six programs, while adding five additional states.

Voters are ready for change. We have an unprecedented opening in the coming years, and with your continued support, we’ll be ready to seize any opportunities to come our way. This movement is powered by ordinary citizens willing to be part of an extraordinary mission — and we’re grateful for everything you do to advance our shared cause and take back our democracy.



(top left) Young Americans breakout session at the National Citizen Leadership Conference; (bottom left) American Promise Board Member Christian Nolen at the conference leadership dinner; (right) American Promise Director of Organizing Chris Cayer at the 2024 Maine Republican Convention with a convention attendee

2024 Contributions

Multi-Year Commitments

Liz Awalt and John Conley
Sarah Baker and Tim Albright
Nancy and Michael Beebe
Joan Brooks and James Garrells
Eden Cardozo and Ben Levy
Nancy Heselton and Jeff Clements
John Clements and Thula
Ngwenyama
Marilyn Clements
Cheryl Clyburn Crawford
Kristen and Tom Evans
David Friedman and Paulette Meyer
Gaia Fund
Kate Gulliver and Sam Spirn
Ed and Kathy Ludwig
Jack McBride
Lela Means
Terrence Meehan and Montie Mills
Meehan
Christian Nolen and Sue Denny
John and Mary Palmer
Roger and Maureen Parkinson
Gov. Deval Patrick
Matt Patsky and Jun Untulan
Randy Peeler and Kate Kellog
Drew and Pauline Pomerance
Megan Dickman Renard and
Alex Renard
Frances and Steve Rowland
Jim and Susan Rubens
Susan and Beau Ryan
Kathryn and Jamie Streator
Thomas Van Dyck and Anne-Frans
Van Vliet
John and Kim Wass

Debra Winger and Arliss Howard
Ray and Mary Anne Wood

\$500,000 - \$1,000,000+

Nancy Heselton and Jeff Clements
Christian Nolen and Sue Denny
Gaia Fund
Randy Peeler and Kate Kellog
Frances and Steve Rowland

\$100,000 - \$499,999

John Clements and Thula
Ngwenyama
Marilyn Clements
Leila Blodgett and Fred Maynard
Kristen and Tom Evans
Kate Gulliver and Sam Spirn
Lindsay and Steve Kafka
Matt Patsky and Jun Untulan
Bill Johnston and Leslie Sennott
Ed and Kathy Ludwig
Lela Means
Terrence Meehan and Montie Mills
Meehan
Chang Park
Roger and Maureen Parkinson
Drew and Pauline Pomerance
Megan Dickman Renard and
Alex Renard
Leo and Karin Sprecher
Wallace Global Fund
Debra Winger and Arliss Howard
Ray and Mary Anne Wood
Bill and Patty Zimmerman

\$25,000 - \$99,999

Kristen and Jim Atwood
Liz Awalt and John Conley
Sarah Baker and Tim Albright
Nancy and Michael Beebe
Timothy and Sara Cabot
Eden Cardozo and Ben Levy
Cloud Mountain Foundation
Derek Cressman and Deniz Tuncer
Davis/Dauray Family Fund
David Friedman and Paulette Meyer
John and Mary Palmer
Park Foundation
Susan and Jim Rubens
Susan and Beau Ryan
Kathryn and Jamie Streator
Thompson Family Foundation
Jean Verbridge
Don and Karen Waite
John and Kim Wass
Steve and Linda Weitz
Allison and George Wood



Suzanne Brennan Firstenberg speaking at the National Citizen Leadership Conference in D.C.



\$10,000 - \$24,999

Joan Brooks and James Garrells
Brian Carr
Dawn Hill Fund
Randi and Andrew Feinberg
Rick and Lisa Frisbie
Greater Washington Community
Foundation
Rochelle Kaplan and Art Lipson
Michael Kenig
Wil Merck and Nonie Brady
Kyra Montagu
Tia and Tom Parker
Gov. Deval Patrick
Karen Bechtel Perkins and Bill Perkins
Nicholas Roxborough
Paula and Jeremy Sager
Trillium Asset Management
Thomas Van Dyck and Anne-Frans
Van Vliet
Tracy Winn and Joe Rigali

\$1,000 - \$9,999

Mark Allyn
Anonymous
Ronald Bancroft
Ko and Beth Baryjames
Donald Bender
Joanne Berghold
The Boston Foundation
Mark and Deborah Blackman
Pamela Boyle
Bronwyn and Kevin Brunner
Bud Ackerman Fund
Tom and Judy Bullitt
Ken Chestek
Cheryl Clyburn Crawford
Cottage Bridge Foundation
Connie Coburn

Edgar and Ellie Cullman
David B. Lynch Foundation
James Dean
Ann and David Drumm
Kevin Dutt and Toni Hicks
Kim Edwards
William Ehrlich
Barbara Fleischman
Alice and Jon Flint
Jack Garraty and Elise Frick
John and Annkatrine Gates
Claire and Ken Gibbs
Arthur and Trudy Golden
Dennis Grannen
Jere Halligan
Michael Hanauer
Betty and George Heselton
John Hesemann
Frank Hobbs and Martha Rees
Peter Hornbeck
Victoria Johnston
Gerald Kaminski
Brigitte and Hal Kingsbury
Lori and David Kriedberg
Carolyn Lattin and Venkat
Venkatraman
Heidi and Chris Legg
John Lehrkind
Mark Leno
Leslie Family Charitable Fund
Christopher Malloy
Rob and Mary Marra
Jack McBride
Mark McEver
Dan McMillan
Steve and Laetitia Mead
Kathy Metcalfe and Langdon
Wheeler
Madeleine Michael
Ronald Miller

MMHBO Fund
Mormon Women for Ethical
Government
Rob and Liz Morrison
Sharon Bush and Bob Murray
Kathryn Nelson
Judith Obermayer
Anne and Thomas Ondrey
Margaret Parker
Paul D. Schurgott Foundation
Nicole Pesco
Leslie Puth
RBC Wealth Management
RepresentUs
Diana Rockefeller
Deborah and Chuck Royce
Jim and Susan Rubens
San Francisco Foundation
Adam and Amy Simon
Sterling Speirn and Diana Aviv
Bonnie and Robert Stapleton
Gloria Steinem
Gregg Stone
David and Patricia Straus
Chris Uhrich and Julie Brogan
Richard Vanderplas
Paul and Merri Vogelheim
Alec and Sally Walsh
Frederick Weitz
Nancy Wender
William C. Bullitt Foundation
Matt Woodward
Anne Zaldastani and John Griffen



\$999 and Below

Mary Abell
Steven Ables
David Abney
Jane Ackerman
Terri Ackerman
Theodore Alden
Dianne Anderson
Jess Anderson
Anonymous
Christopher Asay
Susan Ash
Suzanne Bakewell
Ken and Vicki Barnes
Sean Barnett
Silas and Andie Bauer
Jeffrey Bean
Mark Beeman
Christian and Dorothy Beeuwkes
Art Bell
Sera Bell
Susan Bell
Elisa Berger
Aliya Bhatia
James and Cathy Bierman
Maria Bill
Laura and Mark Birdsall
Patricia and Ron Bitondo
David and Shirley Black
Renee Block
Williams Bolmeier
Terrence Bone
Maggie and Rustam Booz
Michael Bowe
Douglas Box
Brian Boyle
Stina Bradley
John Breasted
John Brennan
Jennifer Bricker
Mary-Ellen Briel
Mark Briggs
Sabrina Brock
David Bromley

Jacob Brown
Bonnie Brunkhorst
Lisl Brunner
Penny Bryan
Carol Bullard
Dana Bullister
Gary Bulmer
Andrew Burford
Michael Burkart
David Burling
Don and Leslie Bush
Judith Butler
Elaine Butterfoss
Tom Callahan
Ana Maria Camargo
Jeffrey Canfield
Robert Carrier
Donna Carswell
Bob Carter
Charles Cassidy
Deborah Cayer
Richard Chiapetta
John Chlopek
Beverly Churchill
Jennifer Churchill
Christa Clark
Joe Coci
David Coe
Daniel and Eileen Coffee
Mark Cohen
Nancy and Jack Collins
Nancy Colman
Elena Colombo
Rosemary Colson
Todd Connor
Lisa Coolidge
Jennifer Covell
Nancy Cowger
Sandy Crawford
Jim Crist
Kelly Curran
Alice Dale
Sophia Dao
John Daviau
Mark Davison
Julianne Day-Evers

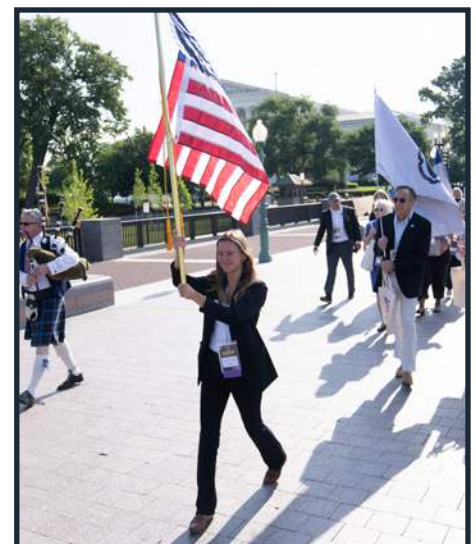
Sally Debruin
Joel Dedrick
Daniel DePaolo
Susan DeSilva
Robert DeWitt
James Dicarolo
Jeffrey Dickler
Mark Doenges
Sharon Dohrmann
Jeanne Doremus
Elizabeth Doty and Jeffrey Beeman
Jack Doty
Linda Drapela
Karl Dray
Roberta Duda
Kathleen Dunlap
Mona Dyke
Cheryl Eames
Kim Ebinger
Michael and Tara Edelman
Julie Edmonds
Julia and Charles Eisendrath
Julita and Robert Eleveld
Tara Ellerstein
Angela Ellis
Cheryl Ely
Ray English
Melissa Epple
Judith Erb
Bonnieclare Erling
James Eversole
Diane Faissler
John Fay
Melani Fay
Benjamin Feinberg
Frieda Ferrick
James Finn
Robert Fireovid
Beth Fishman
Linda Fitch
John Flinchbaugh
Bradley Floyd
Elizabeth Coxe and David Forney
Fenwick Fowler
Benno Friedman
Richard Frost and Emily Bloch



Gary Gaddis
Jane Gallagher
Chris Geffre
Casey and Keith Giarman
Daniel Gilbert
Belinda Gingrich
Adam Gold
Roberta Golden
Nancy Goldstein
Lion Goodman
Tami Gouveia
Ann Griffin
Jacqueline Grohoski
Pamela Gross
Sarah and Daniel Gubits
Anne Gussoff
Daphne Hajorsky
Jeremy Haley
Katherine Hall
Bruce and Sonetta Hanson
Donna Hanson
Ashley and Jaime Harmon
Kenneth Harter
Liz Harvey
Diana Haskell
Howard Hauser
John Hauwiller
Mimi Head
Sandi Hebley
Jane Heffner, Adrienne Simpson
and Dr. Jack Stern
Debra Helper
Jeff Henry
Marie HenselderKimmel
James Herrick
Jessica Herring
Myron Hess
Beverly and Joe Hill
Nancy Hirshberg
Patricia Hoehn
Peter Hoenig
Carolina Hojaij
Marshall Hoke
William Holland
Matthew Hollister
William Holverstott

Carl Homstad
Daniel Hope
Hazel Hopkins
Paul Horvitz
David Hough
Amy Houston
David Howenstein
Richard Hubbard
Philip Huber
Barbara Hughes
Heather Hutchison
Gordon Huth
Kurt and Sabin James
Rebecca Jamin
Alan and Denise Jennings
Molly Jennings
Dongming Jin
Roger Johanson
Jefferson Johnson
Katrina Johnson
David Jones
Virginia Jones
Larry Junck
Gregory and Shelly Kall
Curtis Katz
Barbara Kaufman
Susan and Jay Kaufman
Cushing Anderson and Susan Kazanas
John Keane
Peter Keating
Barbara Keiser
Richard Keleher
Michael Kelley
Payton Kelly
Carol Kerr
Laurie Ketron
Rob Kettell
Anastasia Khoo
William Kilmartin
Edward Klein
Maureen Kline
Ted Knapke
Usula Korneitchouk
David Koss
Harlan Kosson
Harold Kovac

John Kowal
Randall Krebs
Robert and Susan Kresek
Marty and JoLynn Kuebler
Thomas Kuhner
Nancy Kusch
Kaitlin Lacasse
Ellen and David Lake
Gyongy Laky and Thomas Layton
Robert Lancaster
Christopher Landers
Alan LaPolice
Sandra Laurel
Eleanor LeCain
Steven Leitner
Peter Lemkin
Marjorie Ley
Eloise Linger
Brandon Linne
Jesse Littlewood
Marsha Livingston
Michael Lopp
Jeff Lott
Gwyn Loud
Mr. Russell Lovell
Xinyi Lu
Geoffrey and Ruth Lull
Tobias Lunt
Kevin Johnson and Linda Lynch



2024 National Citizen Leadership
Conference & Lobby Day in
Washington, D.C.



Theo Mackie
Canon Maggi
Gregory Maguire
John Malzone
Bob and Christina Mann
Lola Marilee
Brad Martin
Colleen Martin
Kent Martin
Tom Mast
Kanta Masters
Hank Mayers
Tina Mazzei
Nancy McArdle
Sheridyn McClain
John McCreery
Kenneth Meersand
Dan Mendelson
Janet Miller
Lisa Miller
Shazia Miller
Victoria Mitchell
Mike Monetta
Robert Moody
Laura Morris
Patricia Morrissey
Claire Morse
Dennis Mosher
Kevin Moss and Amy Schwartzman
Patricia Murphy
Mary and Sherif Nada
Judy Nagel
Steve Nash
Carol Nelson
Harry Newell
Nick Nyhart
Julie Olsen
Bee Ottinger
Robert Packard
Diana Page
Ruth Panella
Mary Parker
Emilie Parker
Julie Parker
Lambert Pat
Christy Pennoyer

Alden and Richie Perkins
Nancy Petersmeyer
Janet Pomann
Sondra Poplar
Mary Porter
Garry Potts
Lisa Prosser
Michael Quinlan
Jeffrey Rager
Peter and Helen Randolph
Lee Rasch
Scott Reed
Donald Reinhardt
Monica Reising
Robert Richie
Donald Richitt
Wilson and Liz Rickerson
James Riley
Kerry Riordan Sykes
Margaret Ris
Margaret Robbins
Jeanette Robinson
Steven Roby
Gregory Rodgers
Robby Rodriguez
Steve Rose
Benjamin and Donna Rosen
Leslie and Michael Rosenberg
Joe Rothstein and Sylvia Bergstrom

Karen Russell
Dr. Russell and Ms. Susie Ryan
Dale Ryder
Andrea Saenz
Stephen Scalmanini
August Schilling
Patricia Schmitz
Ira Schreck
Mark Schrier
Jen Scroggins
Donald Seeger
Arthur Selkowitz
Karen Sellers
Susan Serpa
Willie Session
Arthur Shea
Tom Shelton
Paul Shorb
Dianne Shuford
Rachel Silberstein
Edward Silha
Peter and Marcia Sly
Mark and Sharon Sobel
Barbara Sotirin
Rick Stebbins
Dean and Francis Stein
Don Stenavage
Bruce Stevens
Thomas Stine
Mark Stoltz
Tyler and Olivia Stone
Alan Storch
John Stratman
Rob Straus
David Stringfellow
Peter Sturges and Sasha Lauterbach
Douglas Sutherland
Meg and John Symington
Joseph Tanzini
Mary Taugher
Greg Taylor
Arion Thiboumery
Richard Thorne
Steven Thorpe
Mona Truluck
Carl Turner



Former Rep. Dean Phillips speaking at the National Citizen Leadership Conference in D.C.



Henry and Janet Vaillant
Toni Vakos
Willem van den Berg
John Van der Slice
Gail Van Haren
Ed Veety
Viktor Vejins and Libby Kurten
Virginia Vincenti
Kevin Virtue
Ellen Vliet Cohen
Michael Von Flatern
Robin Walden
Geoffrey Walter
Sally Walther
Andrea Wappler
Ed Ward
Samy Wassef
Lloyd Webber
Peter Weber
Victor Weers
Jeanne Weidner
Jacob Weinberg
Matt Wenthold
Candace White
Mary White
Anne and John Whitman
Thomas and Claudia Wikman
Thomas Wilbanks
Andrew Williams
Bill Williams
La Donna Williams
Gail Willner-Giwerc
Ed Wisneski
Jill Wittels
M Joel Woods
Jacqueline Yakubowski
James Yon
Ann Zahner
David Zieff
Herb Ziev
Ros Zimmermann

GIFTS IN HONOR OF BARBARA SIMOWITZ

Renee Block
Robert DeWitt
William Ehrlich
Epstein Teicher Philanthropies -
Jane Heffner, Adrienne Simpson
and Dr. Jack Stern
Randi and Andy Feinberg
Anne Gussoff
Katherine Hall
Elizabeth Harvey
Gerald Kaminsky and family
John F. Keane
Lori and David Kriedberg
Dan Mendelson
Steven Rose
Leslie Rosenberg
Howard Simowitz
Dean and Frank Stein
Alan Storch
Nancy Wender
Gail Willner-Giwerc

GIFTS IN HONOR OF KENNETH SWEET

Liz and Scott Harvey



Consolidated Financials

2024 was a year of growth for American Promise, Inc. and American Promise Education Fund, the two organizations that unite forces to advance our shared mission. We are deeply grateful to the generous donors whose support makes our work possible. In the spirit of transparency, we proudly acknowledge their contributions in the pages of this report. We are also proud to have received the highest rating from Charity Navigator and Candid for effectiveness and transparency.

American Promise, Inc. and American Promise Education Fund

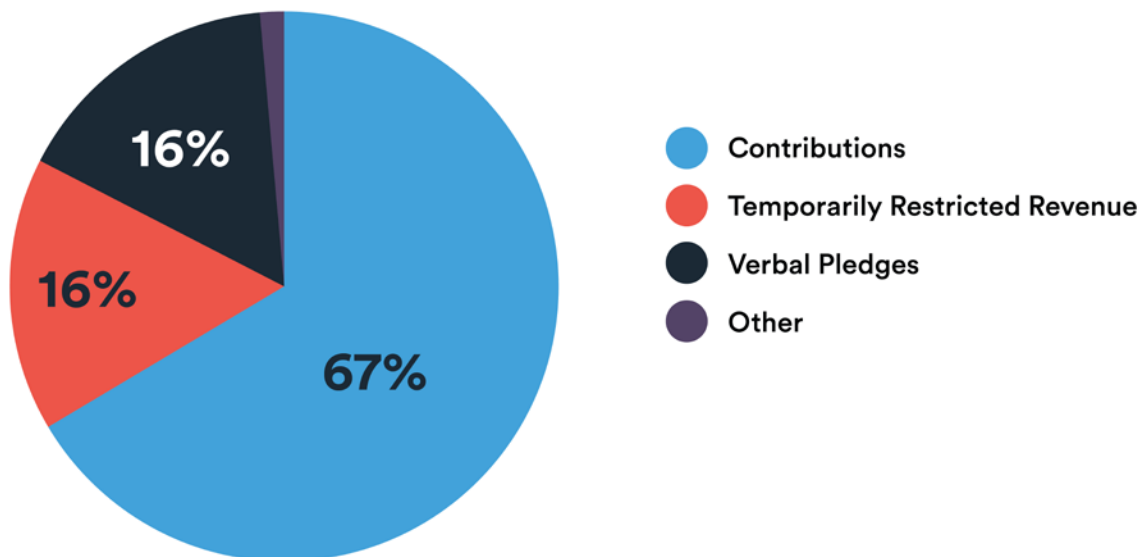
Combined Statement of Activities

For the years ended Dec. 31, 2024 and 2023*

REVENUE	API '24	APEF '24	API + APEF '24	API + APEF '23
Contributions	\$3,130,825	\$2,738,198	\$5,869,022	\$3,363,733
Temporarily Restricted Revenue	\$270,120	\$1,115,212	\$1,385,332	\$2,804,459
Conference Revenue & Sponsorships	\$0	\$36,446	\$36,446	\$0
Other Income	\$92,816	\$9,841	\$102,657	\$221,842
Verbal Pledges	\$225,000	\$1,195,000	\$1,420,000	\$0
TOTAL REVENUE	\$3,718,761	\$5,094,696	\$8,813,457	\$6,390,033

Other Income includes investment income, credit card redemption, merchandise sales, and in-kind donations

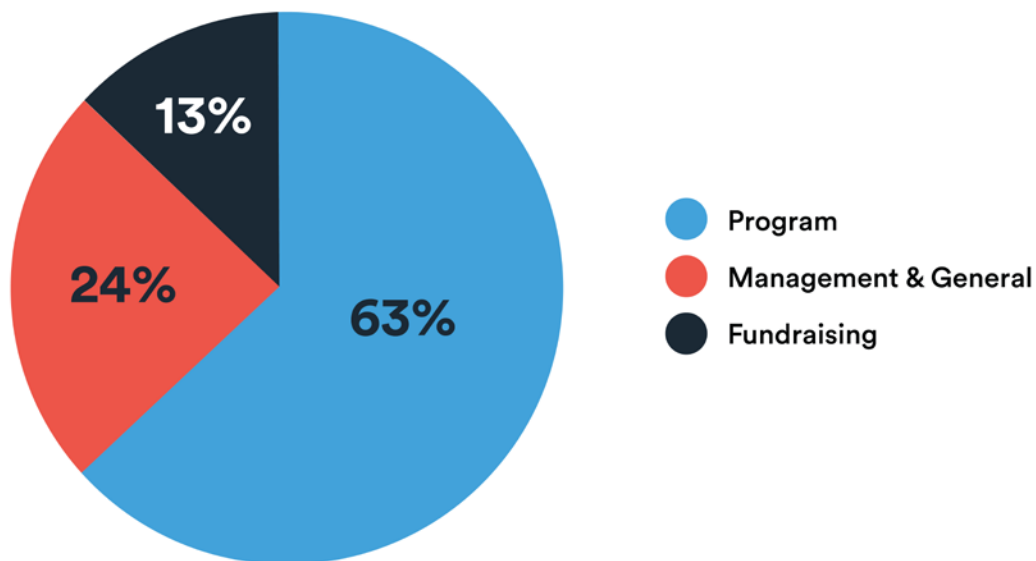
API + APEF '24 REVENUE



Our expenses grew in 2024, reflecting our increased activity. Approximately two-thirds of our spend is on direct program activities, including our work in states, at the federal level and on research initiatives.

EXPENSES	API '24	APEF '24	API + APEF '24	API + APEF '23
Program	\$1,803,919	\$2,676,854	\$4,480,773	\$2,770,339
Management & General	\$659,186	\$1,061,183	\$1,720,370	\$937,794
Fundraising	\$400,615	\$517,107	\$917,722	\$541,830
Not Specified	\$0	\$0	\$0	\$2,673
Total Expenses	\$2,863,721	\$4,255,144	\$7,118,865	\$4,252,636
NET INCOME	\$855,040	\$839,552	\$1,694,592	\$2,137,398

API + APEF '24 EXPENSES



**Based on 2024 unaudited financials and 2023 audited financials*





AMERICAN PROMISE

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